

Stakeholder social media copy – Snowdonia National Park

The pre-prepared social media captions below are suitable for use across Facebook, Instagram*, LinkedIn and Twitter — but can be adapted for any social media / website content you desire.

Please consider tagging the Snowdonia National Park Authority when posting, via the handles below:

Facebook: @eryrisnowdonia

Twitter: @visitsnowdonia / @croesoeryri

Instagram: @eryrisnowdonia

*Weblinks won't pull through on Instagram so we'd recommend deleting lines pertaining to links before posting.

Issue	Option 1	Option 2
Littering	<p>Diolch for leaving no trace on your visit to Snowdonia National Park 🍃</p> <p>Click here for more ways you can look after the great outdoors of Wales: https://bit.ly/3ILsbTC</p> <p>#NationalParksWales</p>	<p>Taking your litter home is one small way of making a big difference in Snowdonia 🍃</p> <p>Click here for more info on ways you can look after Wales' National Parks: https://bit.ly/3ILsbTC</p> <p>#NationalParksWales</p>
Lighting fires	<p>Lighting fires can damage the wildlife and habitats in Snowdonia National Park 🍃</p> <p>Diolch for avoiding it.</p> <p>#NationalParksWales</p>	<p>Please only light fires in designated places this summer 🌲🔥</p> <p>There are lots of campsites which allow campfires in Snowdonia National Park. Diolch for choosing them!</p> <p>#NationalParksWales</p>

BBQs	<p>Barbecues are only allowed in designated areas of Wales' National Parks — including an array of campsites in Snowdonia 🏕️</p> <p>Diolch for choosing them.</p> <p>#NationalParksWales</p>	<p>Diolch. For only cooking around designated campfires in Snowdonia National Park 🔥</p> <p>#NationalParksWales</p>
Fly-camping	<p>Staying in designated campsites helps keep you — and the wild landscapes of Wales — safe from harm 🏕️</p> <p>#NationalParksWales</p>	<p>Choosing to stay in a hotel, B&B or designated campsite is better for the environment and our local communities 🏕️</p> <p>Diolch for choosing them in Snowdonia!</p> <p>#NationalParksWales</p>
Dogs on leads	<p>When walking in the Snowdonia, please ensure your dog is under effective control, which means:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> You have a short lead with you and use it if needed <input checked="" type="checkbox"/> You do not let your dog off the lead unless it's within sight and close enough to come back on command. <p>#NationalParksWales</p>	<p>Diolch for keeping your dog under close control in Snowdonia National Park — this will ensure that it doesn't become a nuisance or danger to livestock, wildlife or other people 🐕</p> <p>#NationalParksWales</p>
Parking / traffic	<p>Diolch for parking your vehicle in designated car parks, so that others can enjoy Snowdonia National Park with ease.</p> <p>#NationalParksWales</p>	<p>Diolch for being mindful of where you park in Snowdonia National Park.</p> <ul style="list-style-type: none"> ✗ Blocking access to gateways / driveways <input checked="" type="checkbox"/> Parking in designated car parks <p>#NationalParksWales</p>
Water safety		

	<p>Planning a water-based adventure in Snowdonia National Park this summer?</p> <p>Make sure you stay safe by packing the right equipment, checking the weather and tide times 🛶</p> <p>More guidance here: https://bit.ly/3lLsbTC</p> <p>#NationalParksWales</p>	<p>Whether you're planning on sailing, canoeing or windsurfing please be safe when hitting the water this summer 🛶</p> <p>You can discover guidance for safe watersports in Snowdonia National Park here: https://bit.ly/3lLsbTC</p> <p>#NationalParksWales</p>
Mountain safety	<p>Before starting a hike in Snowdonia, make sure you have the right equipment for the weather and the terrain. It's always better to be safe than sorry 🧗</p> <p>Click here for more safe hiking tips in Wales' National Parks: https://bit.ly/3lLsbTC</p> <p>#NationalParksWales</p>	<p>Diolch for being prepared before starting a hike in Snowdonia National Park:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Pre-charge your phone — but don't rely on it for navigation <input checked="" type="checkbox"/> Carry a map & compass — and know how to use them. <input checked="" type="checkbox"/> Pack the right equipment for the weather & terrain. <p>#NationalParksWales</p>