

# SNOWDONIA NATIONAL PARK AUTHORITY

## ANNUAL REPORT FOR 2021/22



The National Park Authority is responsible for the preparation of the Annual Report and Improvement Plan, for the assessments set out within it, and the assumptions and estimates on which they are based. The Authority is also responsible for setting in place appropriate performance management and internal control systems from which the information and assessments in the Plan have been derived. The Authority is satisfied that the information and assessments included in the plan are in all material respects accurate and complete and that the plan is realistic.

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# **SNOWDONIA NATIONAL PARK AUTHORITY ANNUAL REPORT FOR 2021/22**

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# 1. CHAIRMAN'S REPORT

## Introduction

Welcome to the Chair's report for 2021-22. First, I would like to thank Wyn Ellis Jones for his professional and dedicated leadership as Chairman over the past two years.

I look forward to leading the Authority for the near future, to protect our special communities and unique landscapes for future generations to enjoy.

2021-22 was yet another testing year for the Authority as we came out of the coronavirus restrictions and yet again saw a large number of visitors to our National Park.

I would like to thank all the members of staff for their hard work and dedication over the past year.

*Annwen Hughes*

## Eryri 70

On the 18th of October, Snowdonia celebrated 70 years since its designation as a National Park, and to mark this special occasion the Park Authority arranged a variety of events.

Many exciting projects and special events were held to celebrate this special milestone. Various local artists were commissioned to create works of art to celebrate Eryri. The Conservation Service also invited Community Councils to plant 5,000 native trees across the Park, one for each resident celebrating a 70th birthday, and every child born in 2021.

To record seventy years of Park life, we rummaged through old photographs to create an on-line image gallery. As well as using dust-coated photos from the Authority's library, the public were invited to contribute to the gallery by submitting their old photos that record their experiences of living, working or visiting the National Park.

During the week leading up to the big day a special journey took place from the north of the Park to the south, with staff, volunteers, members and partners completing sections on foot, on wheels and through water! The journey finished in Aberdyfi, where there was a small celebratory event.

## Cynllun Eryri

2021 was a difficult year for progressing on-the-ground work outlined in the Action Plan of Cynllun Eryri due to the restrictions of the Covid-19 pandemic.

The SNPA / Gwynedd Memorandum to develop and embed Sustainable Tourism principles across the region and begin a programme of work together has been signed with an end date of 2035, assessment on this work will take place annually against the action points noted in Cynllun Eryri.

Natural Resources Wales agreed priority sections of Mynydd Moel path on Cader Idris with the Authority's access team for the first phase of a big path project. Other works include: Rhinogydd National Nature Reserve minor path works in wet section east of Bwlch Drws Ardudwy; Cwm Idwal National Nature Reserve: small scale works by the National Trust team; New access gates installed at the National Nature Reserve entrance on Llwybr Watkin.

A staycation leaflet was produced for Summer 2021 to encourage visitors to take the bus to visitor attractions and walks. The service is also part of the 1Busticket initiative. Regular dialogue continued with Transport For Wales to maximise opportunities to work together with mainline transport services to reduce impacts of parking & transport on the environment.

A Carbon Scrutiny group has been established with National Park Authority members to evaluate strategic policies including Cynllun Eryri. In conjunction with other Welsh National Park Authorities a system for establishing Carbon emission baselines is being implemented and a Carbon Strategy is planned to emerge from this baseline work.

### **Volunteering and Wellbeing**

Volunteer activities have been significantly expanded in 2020-21, these clearly have a positive impact on the Wellbeing of those who take part .

Working with local businesses, two Trampers are available for use throughout the National Park which are especially designed, all-terrain mobility scooters and can be used off road and even on rough ground, mud and grass area. One is based in Beddgelert and the other in Dolgellau.

73 Caru Eryri volunteers worked 134 volunteer days whilst 32 Snowdon Volunteer Wardens worked 284 volunteer days.

### **Effective Communication**

We are here as an organisation to look after Snowdonia. Without effectively engaging people in why this is important to do, we will not succeed. The success of our mission lies in our ability to connect with our target audiences. To engage in such a way that they are moved to action - to help us look after the National Park.

Our social media messaging reached 9.19 impressions on our channels in 2021.

## **New Website**

The Authority's new website was launched at the beginning of 2022. This is the culmination of months of hard work and dedication from staff from across the Authority,

The new website will be much more user-friendly to find out information about Snowdonia, and also to find services on the Planning and Authority microsites.

Yr Ysgwrn's new microsite will launch in Spring 2022 with plans to expand the online services of Plas Tan y Bwlch as well.

## **Organised Events**

In 2021 the Snowdonia National Park Authority developed a pilot event registration scheme.

This information will enable us to encourage event organisers to consider spreading their activities, especially on Y Wyddfa (Snowdon) across the season. This will also be an opportunity for us to share the right messaging in advance to those organisers particularly on mountain safety, sustainable transport and waste and litter control.

## **Pen y Pass Pre-Booking System**

The summer of 2020 saw record visitor numbers across the UK's tourist attractions as the Covid-19 pandemic resulted in a massive increase in staycations for holidaymakers. The resultant rush of visitors caused a number of parking and overcrowding problems, particularly at the main Pen y Pass car park.

The Authority looked for car park booking solutions that could very quickly and easily be put in place with no need for new on site infrastructure. This led us to JustPark's online pre-book solution.

From April to November 2021 any drivers who wished to park at Pen y Pass car park needed to use the JustPark app or website to pre book their visit at least 24 hours in advance. If the car park was full then they were encouraged to use the Park and Ride facilities at Nant Peris and Llanberis to access Pen y Pass.

This is part of long term plans for an ambitious and sustainable new approach to parking and transport in the north of the National Park.

The development is in line with – and reinforces – one of Snowdonia National Park Authority's core messages for the visitor season, to plan in advance and highlights the other sustainable modes of transport on offer when visiting Yr Wyddfa.

## **Peatland Restoration**

A peatland restoration project at Bwlch y Groes on the edge of the Snowdonia National Park was the first of its kind in Wales to be completed with the benefit of carbon funding, following validation under the Peatland Code.

Thanks to funding by the Welsh Peatlands Sustainable Management Scheme, a project led by the Snowdonia National Park Authority, and in conjunction with the Roberts family who have farmed at Pennant Farm, Llanymawddwy for several generations, the 66 hectare peatland restoration project has been successfully completed.

Over the winter months restoration works to re-profile and block the extensive complexes of hags and gullies across the site were carried out by experienced peatland contractors. It is estimated that over the next 35 years, the restoration of the site will halt the loss of 2,335 tonnes of carbon emissions equivalent, which roughly equates to the amount of carbon dioxide generated from burning 632 household tanks worth of oil.

As well as halting the release of carbon from the peat and protecting its significant store of carbon, the restoration works will also have wide-spread co-benefits such as improved water quality, steadier water flow, increased biodiversity, and improved habitat conditions for freshwater invertebrates and birds. The surrounding area supports the most extensive tract of near-natural blanket bog in Wales and is the most important upland area for breeding birds, including a wide range of internationally important species.

The project was co-funded through the Welsh Peatlands Sustainable Management Scheme (SMS) project alongside carbon income generated from the sale of carbon credits through Forest Carbon. These carbon credits were validated under the Peatland Code, and in doing so enabled them to be marketed to the private sector.

## **Dolgellau Townscape Heritage Project**

The renovation of a 17th Century listed building in Dolgellau, Y Sosban, which incorporated some “rare” roofing methods using Welsh Slate, has won a national award.

Greenough & Sons roofing contractors, who are based on the Isle of Anglesey, were named the winners out of seven specialist sub-contractors shortlisted for the “Best use of a roof tile for a heritage roof,” category of the 2020 Pitched Roofing Awards.

Their 10-week work on the Grade II listed Y Sosban cafe in Dolgellau town centre involved the use of mitred hips and “single-cut” swept valleys which were once traditional to the immediate area but are now extremely rare to see.

The project also featured the use of Welsh Slate’s Cwt Y Bugail blue grey slates in random, diminishing courses to replicate the coursing of the original roof, which had been coated with bitumen and subject to various unsuccessful localised repair attempts.

The Dolgellau Townscape Heritage project, funded by the Snowdonia National Park Authority, the National Lottery Heritage Fund and Cadw, which had identified the building as one of three “High priority buildings” needing attention in the town.

## **Yr Ysgwrn**

Yr Ysgwrn, Hedd Wyn's home in Trawsfynydd, extended their offer to groups by providing more experiences and guided tours outside. The heritage site now offers a tour of the ffridd – the land and views that would have inspired many of the poet's poems. Plaques with Hedd Wyn's poems have already been placed at relevant points on the path through the ffridd.

They will also be offering a guided tour of the village of Trawsfynydd, to show important places such as where Hedd Wyn was born, the family chapel and the history of the memorial in the centre of the village.

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Yr Ochr Draw was the culmination of an online creative project by the Ysgwrn and the community of Trawsfynydd. During the first lock down, a group of young people, adults and children of the local primary school collaborated with various artists over Zoom and Meet to create a song and music video.

The artists involved in the project were musicians Gai Toms and Manon Llwyd, visual artist Catrin Williams, editor Rhys Grail and creative coordinator Siwan Llynor. The voices and footage for the video were all mainly recorded on mobile phones.

The aim of this project was to continue the creative connections and collaboration between the Ysgwrn and the local community in challenging times, and to celebrate the local area and its magnificent landscape. It is also a record of a unique time in history and a song of hope as we look forward to the future.

## **Uwch Gwyrfaï Common and Community Links project**

Restoring traditional boundaries, path maintenance, a mural artwork – these are only some of the benefits the community of Uwch Gwyrfaï Common enjoyed over the past two years, thanks to the Uwch Gwyrfaï Common and Community Links project.

Saddling a small section of the National Park's north-west boundary lies the Uwch Gwyrfaï Common – an area of mountain heath, and an important habitat for a diversity of vegetation and birds. To safeguard this important habitat for the wildlife it supports and to encourage an enhancement in the diversity of species, while also maintaining the pasture for the grazing society, a joint project was established between the National Park Authority and the Uwch Gwyrfaï Grazing Society. The project was funded through the Welsh Government's European Agricultural Fund for Rural Developments.

In addition to the environmental advantages of implementing a heath management programme, local landowners also benefited from a special grant scheme to repair traditional stone boundaries. The project also contributed to better stock control by fencing the common's boundaries and planting hedges to promote biodiversity, as well as facilitating the installation of a cattle grid in the small village of Fron to prevent sheep from escaping the common.

Community engagement formed an important part of the project, and the local school, Ysgol Rhosgadfan was involved in the creation of a new mosaic mural on the school wall. The pupils worked with local artist, Ann Smith on a design that celebrated some of the area's special qualities.

One of the project's aims was to encourage people to go out to explore and learn more about their local area, and to this end maintenance work was undertaken on the Ffynnon Dŵr Oer path and the Rhosgadfan tram path, as well as hosting guided walks in the company of ecologists and historians.

### **Eryri Ambassador**

The hugely popular Eryri Ambassador scheme celebrated its first birthday in 2021. A scheme which has enriched the local tourism industry's knowledge and understanding of what makes Eryri exceptional.

This is a training scheme of a high standard which offers an unique accreditation to individuals or businesses – and intends to educate and share messaging to protect the things that make Eryri exceptional. The modules are made up of contributions from experts from across the region, from original works of art and literature to factual text.

Since the launch, the scheme has gone from strength to strength with over 600 earning the title of Eryri Ambassador in the first year.

With intentions of expanding and evolving the scheme, we are planning more new modules for 2022 on the Carneddau Partnership as well as a special module assisting accommodation businesses to reduce single-use plastic.

### **Dark Skies**

The first ever Wales Dark Skies Festival was held in February 2021. Prosiect Nos and the Snowdonia National Park Authority worked together with the whole protected landscape family in Wales to bring to you a week of online and in person events around the country.

Over the 8-day festival we journeyed around Wales's protected landscapes to learn more about the work that is going on there to protect our Dark Skies and what you could do to help.

The campaign to preserve our Dark Skies are vitally important in the effort against light pollution and climate change as well as protecting our biodiversity and cultural heritage with links to our agricultural and maritime heritage.

### **LIFE Celtic Rainforests**

The Celtic Rainforest Project worked closely with K Roberts Forestry to undertake some essential work in the restoration of an ancient woodland near Penmaenpool, Dolgellau. The site, partially classified as a Plantation on Ancient Woodland Site (PAWS), has long been under the cover of coniferous species, with only parts of the woodland retaining native woodland features.



However, the project has sought to remove the remaining conifers from the site, which will allow for native species to regenerate from the seeds of the mature native trees which remain there. This will be a very gradual process which will take several decades, but the project is glad to be able to support the all-important initial steps which will allow the long term transition to happen.

### **Plastic-free Yr Wyddfa**

CGG has successfully conducted a microplastics pollution survey as part of a scoping study into whether it would be possible to create a Plastic Free zone on Yr Wyddfa (Snowdon).

Partneriaeth Yr Wyddfa (the Snowdon Partnership) led by the Snowdonia National Park Authority aims to increase public awareness of plastic pollution on the UK's most visited mountain and consider the practicalities of introducing Plastic Free Areas in the National Park.

Variable amounts of microplastic pollution were identified in all the soil samples collected along the busy Llanberis Path to the summit of Snowdon in April 2021 and analyzed by CGG at its Geoscience Laboratories in North Wales for microplastic quantification and identification. A new, innovative sample preparation and analysis workflow was used for rapid, mass sample screening to identify high concentrations of microplastic significantly faster than with existing manual and optical identification methods. This workflow can be used to calculate the volume, size and shape of plastic particles within a sample.

The results were used to determine a Microplastic Pollution Index, that is designed to help organizations, local authorities or government agencies identify areas of plastic leakage and wastage where microplastics may be entering the food chain or natural environment. On Yr Wyddfa (Snowdon), the largest amounts of microplastic were observed where people congregate in large numbers. Microplastic particles constituted nearly 5% of the total sample collected at the summit. These were predominantly small, highly-abraded particles formed from the fragmentation of larger plastic material and fibers shed from clothing.

### **Trees Outside Woods**

In the autumn the Snowdonia National Park Authority and the Woodland Trust collaborated to implement a special new project with the aim of planting more trees and hedgerows within a designated area of the National Park.

As well as helping to combat climate change and mitigating flooding, trees and hedgerows form an essential part of the countryside ecosystem. Hedgerows play an important role in connecting habitats in a fragmented landscape.

Small tree clusters and hedgerows that form boundaries around agricultural fields are also characteristic of Snowdonia's landscape, and is one of the qualities that makes the area so special. But with the rapid spread of ash dieback disease many of our mature trees are endangered, and so one of the aims of this project is to supplement those trees that will be lost to this disease.

Thanks to funding by the People's Postcode Lottery – the Woodland Trust funded over £25,000 worth of fencing work to protect the new trees and hedgerows while they become established. The trees were supplied from the Snowdonia National Park Authority's tree nursery at Plas Tan y Blwch, and planted 8,000 native trees and 1,800 metres of hedgerow. The project area encompasses 27 Community Councils and runs from Beddgelert to the north, all the way south to Pennal and Aberdyfi, and stretches to the east as far as Rhydymain and Mawddwy.

### **Welsh Slate landscape**

The Slate Landscape of Northwest Wales has become an UNESCO World Heritage Site.

The Slate Landscape of Northwest Wales, which runs through Gwynedd, became the world leader for the production and export of slate in the 1800s. Slate has been quarried in the area for over 1,800 years and had been used to build parts of the Roman fort in Segontium in Caernarfon and Edward I's castle in Conwy.

However it wasn't until the industrial revolution that demand surged as cities across the world expanded with slate from the mines at Gwynedd being widely used to roof workers' homes, public buildings, places of worship and factories.

The Wales Slate Partnership Steering Group has been working tirelessly to reach this status. It will be an opportunity to start on a new journey to protect our outstanding slate landscape and ensure a lasting legacy for our economy and communities in the future.

The slate industry of this area was a hugely important part of the global economy in the past, and today the industry and those that gain inspiration from our landscape continue to make an important contribution to Gwynedd's economy.

### **Planning in the Welsh Language**

The Welsh Language and the social and cultural fabric of communities – as the language is fundamental to the culture of Snowdonia, this new policy ensures that in determining all planning applications within the Park, the needs and interests of the Welsh language is taken into account.

In addition a revised supplementary planning guidance document, 'Planning and the Welsh Language' was published on the Authority's website during July 2021.

### **Carneddau Landscape Partnership**

Despite the difficulties, it was an extremely busy and productive year for the partnership.

Over the year we had over 176 unique volunteers taking part in over 210 volunteer days. 26 in-person events, 26 online discussions and 6 engagements days with local schools.

**The future**

The Authority and staff continue to resolve, progress and flourish in their tasks, projects and strategies through difficult and uncertain times. We look forward to seeing what the next year will bring to our National Park.

## 2. SNOWDONIA NATIONAL PARK AUTHORITY

### 2.1. Snowdonia National Park

Snowdonia National Park was designated in 1951 under the National Park and Access to the Countryside Act 1949.

The National Park covers 213,200 hectares of varied countryside including mountain, moorland, woodland and coast. About 25,000 people live in the National Park which receives an estimated 10.5 million visitor nights each year.

Approximately 59% of the residents of the National Park are Welsh speaking.

### 2.2. Snowdonia National Park Authority

Snowdonia National Park Authority was established by the Environment Act 1995 as a single purpose local authority. It has the following purposes as defined by the Act:

- To conserve and enhance the natural beauty, wildlife and cultural heritage; and
- To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public.

The Authority has responsibilities for planning, conservation, land management, access and recreation but not for elderly care, schools, highways, emptying bins and other Local Authority duties.

The Act goes on to say that in pursuing National Park Purposes the National Park Authority shall seek to foster the economic and social well-being of local communities within the National Park and shall for that purpose co-operate with local authorities and public bodies whose functions include the promotion of economic and social development within the area of the National Park.

Additionally, under the Environment Act 1995 the Authority is the local planning authority for the whole of the National Park. The Authority is therefore responsible for the production of the Park Management Plan, Local Development Plan and for the determination of planning applications.

### 3. VISION

The vision for the Park was adopted by the Authority in December 2009 following extensive external consultation with the public and our key stakeholders. The vision for the Park during the period reported on here (in the Park Management Plan) is set out below:

*By 2035 Snowdonia will continue to be a protected and evolving landscape, safeguarded and enhanced to provide a rich and varied natural environment; providing social, economic and well-being benefits nationally and internationally.*

*National Park purposes will be delivered through a diverse and prospering economy adapted to the challenges of climate change and founded on natural resources – its landscape qualities, opportunities for learning and enjoyment, cultural and natural heritage. With thriving bilingual and inclusive communities, partnership working will have demonstrated that more can be achieved through working together.*

*Communities will have adopted innovative solutions in a changing World – a low carbon economy will have strengthened residents' link with the environment, providing a better standard of living and ensuring Snowdonia's reputation as an internationally renowned National Park and one of the nation's breathing spaces.*

### 4. WELL-BEING STATEMENT AND THE SUSTAINABLE DEVELOPMENT PRINCIPLE

The Well-being of Future Generation (Wales) Act 2015 (“the Act”) gives a legally binding common purpose namely the seven well-being goals. The seven well-being goals are as follows:

A Prosperous Wales	A Resilient Wales	A Healthier Wales	A More Equal Wales	A Wales of Cohesive Communities	A Wales of Vibrant Culture and thriving Welsh Language	A Globally responsible Wales
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For the Authority the core duty in the Act (the well-being duty) is that we must set well-being objectives that maximise our contribution to achieving the well-being goals set out above. In doing so, we must take all reasonable steps to meet those well-being objectives in accordance with the sustainable development principle.

The Authority's well-being objectives should be objectives for change over the long term. We will meet our well-being objectives by a series of steps and these can themselves be short, medium or long term actions for change or a combination of the same.

The Authority's well-being objectives are set out in Authority's Well-being Statement 2021-26 and have also been set out in Section 6 of this document. They are set out in such a way as to clearly show how each and every one of them applies to each of the seven well-being goals. Beneath the individual well-being objectives are the series of steps needed to achieve the same and these have, once again, been assessed individually as to how they apply to each of the seven well-being goals. The steps to be undertaken as set out above and in Section 5 is supported by a detailed Work Programme that is reported to and audited by the Authority on a regular basis throughout the year. The progress can then be measured by the Local Performance Indicators adopted for that specific purpose.

Supporting the Well-being goals is a parallel duty that each public body must carry out sustainable development. Further details as to what constitutes sustainable development is set out below.

Any actions that we take in achieving our well-being objectives will need to be made in a sustainable way. Sustainable development involves five key requirements namely:

1. **Long Term** – the importance of balancing short term needs with the need to safeguard the ability to meet long term needs, especially where things done to meet short term needs may have detrimental long term effects.
2. **Integration** – how our well-being objectives may impact upon each of the well-being goals, how the well-being objectives may impact upon each other or upon other public bodies' well-being objectives, in particular where steps taken by us may contribute to meeting one objective but may be detrimental to meeting another.
3. **Involvement** – the importance of involving other persons with an interest in achieving the well-being goals and of ensuring those persons reflect the diversity of the population of Wales or the geographical area of the Authority.
4. **Collaboration** – acting in collaboration with any person (or how different parts of the Authority acting together) could assist the Authority to meet its well-being objectives, or assist another body to meet its objectives.
5. **Prevention** – to take account of how deploying resources to prevent problems occurring, or getting worse may contribute to meeting the Authority's well-being objectives, or another body's objectives.

Having assessed the requirements of sustainable development with the Authority's well-being objectives it appears that sustainable development is an integral part of our well-being objectives, further details of which are set out below:

**Long Term:** Each of the Authority's well-being objectives encompasses the long term aspirations of the Authority, in particular how we as an Authority will go about our business in the future and the ethos of our thinking. These involve greater collaboration with our stakeholders, increased awareness of the health benefits of the National Park to people in general, the challenges of climate change, empowering our communities whilst recognising that the Authority must continue to operate within the financial resources available to it.

**Integration:** Some of our well-being objectives have a greater impact on individual well-being goals than others. As part of the process of adopting our well-being objectives the Authority considered how they meet the well-being goals and these are set out not only in respect for each of the well-being objectives but also for the actions associated with our well-being objectives.

**Involvement:** Most of our well-being objectives involve other people. By communicating effectively and broadening the understanding of the public on such diverse subjects as to the challenges faced by Snowdonia in responding to climate change, addressing any negative effects of recreation whilst improving understanding of our cultural heritage it is expected that such communications will reflect the population of Wales. Likewise ensuring that our communities are resilient in the face of the challenges that they face will of course involve not only the population of the geographical area of the Authority but also the population of Wales as a whole, as it is only by involving all that we can ultimately hope to be successful. Our Resilient ways of working objective, whilst not directly involving other people is the objective that ensures that the long term ambitions of the Authority continue to be attainable.

**Collaboration:** As a relatively small Authority Snowdonia National Park Authority has always recognised the significant advantages that can be gained through collaborating with others and through sustained partnership working. This form of thinking is by now ingrained into the fabric of the Authority and its staff and it comes as no surprise that all our well-being objectives involve collaboration. All our well-being objectives will involve a mixture of internal and external collaboration.

**Prevention:** It should come as no surprise that prevention is a central plank to the Authority's well-being objectives when one considers our statutory purposes. By involving our communities and others in the work of the Authority; by communicating effectively as to the very real opportunities that the National Park offers; by ensuring that we offer favourable conditions for habitat recovery; by taking these and other actions now, we can begin the process of adapting to the challenges of climate change. If resources are not deployed now on these issues there is a real risk that the challenges facing future generations will prove insurmountable.

The Authority's well-being objectives are set out in Section 6. Progress on the implementation of its well-being objectives is reviewed on a regular basis by the Authority's Performance and Resources Committee. This document, the Authority's Annual Report is considered by the Authority after the financial year has ended and provides an overview of progress during the past year.

## **5. SETTING THE AUTHORITY'S WELL-BEING OBJECTIVES**

In 2018-19 Snowdonia National Park Authority combined its improvement objectives into its Corporate Plan (well-being statement) and produced one document. This approach was consistent across the three National Park Authorities and supported and audited by the Audit Wales.

Since the publication of the “Valued and Resilient” report in July 2018, which identified Welsh Government’s priorities for the Designated Landscapes of Wales, the Authority’s well-being objectives are required to meet the 10 cross-cutting themes found in the document:

1. Landscapes for everyone
2. Exemplars of the sustainable management of natural resources
3. Halting the loss of biodiversity
4. Green energy and decarbonisation
5. Realising the economic potential of landscape
6. Growing tourism and outdoor recreation
7. Thriving Welsh language
8. All landscapes matter
9. Delivering through collaboration
10. Innovation in resourcing

The disapplication of the Local Government Measure 2009 allowed the Authority to adopt longer term objectives which facilitated better alignment of the Authority’s work with the Park Management Plan, Local Development Plan, reporting mechanisms and establishment of realistic and SMART’er objectives for annual work programmes.

The Wellbeing and Future Generation (Wales) Act 2015 stipulates that the Authority must carry out sustainable development and in doing so must set and publish objectives (“well-being objectives”) that are designed to maximise its contribution to achieving each of the well-being goals, and take all reasonable steps (in exercising its functions) to meet those objectives.

The Authority is required to reflect purposes and duties under the Environment (Wales) Act 1995.

In 2019 Members agreed on the need to review the Authority’s objectives to ensure that they better reflected and aligned with the priorities identified in the documents set out above and accommodate Welsh Government’s priorities for the designated landscapes of Wales.

A timeline was adopted by the Authority to adopt new wellbeing and strategic objectives for the period 2021-26.



A series of Member and/or staff facilitated engagement sessions were held throughout 2020 during which key areas were identified. Three main themes emerged, two outward and one inward facing. Aligned with the three main themes further five sub themes were developed to provide focus:

**RESILIENT ENVIRONMENTS:**

1. Improve recreation management and any negative effects of recreation,
2. Responding to the challenges of climate change,
3. Improving the management and understanding of our cultural heritage,
4. Addressing the challenges and opportunities of post Brexit land management scenarios,
5. Addressing the decline in nature.

**RESILIENT COMMUNITIES:**

1. Maintaining and increasing the quality of life of residents,
2. Supporting young people,
3. Promote sustainable tourism to add value to local communities,
4. Promote and actively support the Welsh language,
5. Develop a local economy which supports both the designation and the management of Snowdonia as a National Park.

**RESILIENT WAYS OF WORKING:**

1. Developing a skilled workforce,
2. Developing and promoting best practice,
3. Effective partnership working,
4. Modernising governance arrangements,
5. Maintain and improve the understanding and support of local communities to the work of the National Park.

During the summer of 2020, the Authority held an initial informal consultation with stakeholders to gauge whether the initial themes reflected the aims and vision of the National Park Authority whilst utilising the resources available in the most sustainable way. Feedback confirmed the themes and provided suggestions for changes and further improvement.

A formal consultation took place late 2020 prior to further Member/Staff sessions to discuss, consider and develop final draft well-being objectives and a Corporate Work Programme.

The position of the Authority like all other sectors changed dramatically due to the need to protect public health against the Covid-19 pandemic and the requirements of dealing with the threat to society. Accordingly, this necessitated changes to both the Authority's Service Priorities and to some elements of the well-being objectives themselves so as to enable the Authority to concentrate efforts and resources on where it is needed.

Comments on this or for future versions of the Annual Report may be made by e-mail to [iwan.jones@eryri.llyw.cymru](mailto:iwan.jones@eryri.llyw.cymru) or in writing to Snowdonia National Park Authority, National Park Office, Penrhyndeudraeth, Gwynedd LL48 6LF.

The Well-Being Objectives adopted by the Authority are set out fully in Section 6 of this document together with a summary of evaluation of progress for the financial year 2021/22.

## 6. THE AUTHORITY'S WELL-BEING OBJECTIVES WITH SUMMARY EVALUATION OF PROGRESS MADE TO DATE

<b>RESILIENT ENVIRONMENTS</b> <i>Amgylcheddau Cydnerth (AC)</i>	Prosperous	Resilient	Healthier	More equal	Cohesive Communities	Vibrant Culture	Global responsible
<b>This outcome will be achieved by:</b>							
<b>AC1</b> Improving recreation management and any negative effects of recreation	✓	✓	✓		✓		✓
<b>AC2</b> Responding to the challenges of Climate Change	✓	✓	✓	✓	✓		✓
<b>AC3</b> Improving the management and understanding of Cultural Heritage	✓			✓	✓	✓	✓
<b>AC4</b> Addressing the challenges and opportunities of post Brexit land management scenarios	✓	✓	✓	✓	✓	✓	✓
<b>AC5</b> Addressing the decline in nature		✓	✓				✓

### AC1 – Improving recreation management and any negative effects of recreation

We will know we are succeeding in delivering the improvement objective when:

<b>Monitor visitor numbers through people counters to establish the impact of users across the National Park.</b>		
Performance Indicator	Result	Action Required
<b>AC1:</b> We have ensured that uplands paths are well maintained to manage the impacts of erosion and prioritise work based on the number of footpath users ( <i>as per Cynllun Eryri Outcome A1.2</i> )	Currently working on maintenance of several counters which have expired battery life but continuing to collect and analyse data for the 2021 report.	Data to be closely monitored for any trends.
<b>AC1, 2:</b> We have reduced the impacts of parking and transport on the environment and landscape ( <i>as per Cynllun Eryri Outcome A1.4</i> )	Carrying out some market research into other companies providing similar technologies to ensure the most suitable technology is being used for competitive price. 2021 visitor numbers	

<b>AC1:</b> We have reduced any negative impacts of recreational activities ( <i>as per Cynllun Eryri Outcome A1.5</i> )	report due for circulation shortly.	
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**The recommendations of the Parking and Transport review for Yr Wyddfa and Ogwen areas are being progressed, with the following projects funded by Welsh Government through Transport for Wales:**

- 1. Establish a mid-term, automatic pre-booking system for Pen y Pass**
- 2. Cycle network proposals and cycle hire scheme specified**
- 3. Community master planning workshops with 4 gateway villages and online resources**
- 4. Investigate and develop a robust and resource-light live monitoring system for traffic on approaches and in car parks**
- 5. Public transport management study: Define network and future operation of bus services, including wider linkages to train services – potentially to relevant airports**

Performance Indicator	Result	Action Required
<p><b>AC1:</b> We will have developed and implemented guiding principles and thresholds in relation to visitor impacts on the environment and landscape (<i>as per Cynllun Eryri Outcome A1.1</i>)</p> <p><b>AC1, 2:</b> We have reduced the impacts of parking and transport on the environment and landscape (<i>as per Cynllun Eryri Outcome A1.4</i>)</p> <p><b>AC1:</b> We have reduced any negative impacts of recreational activities (<i>as per Cynllun Eryri Outcome A1.5</i>)</p> <p><b>AC1:</b> Using the brand marketing strategy as a foundation, we will have developed a shared plan with partners on the information we provide to visitors, with an emphasis on the Special Qualities and behavioural change (<i>as per Cynllun Eryri Outcome B3.3</i>)</p>	<p>1. Pilot system in place from April-November 2021. ANPR barrier system submitted for Planning Permission pending December committee 2021.</p> <p>2. A strategic plan needs to be developed to outline the proposed network, how it will be developed over time and how the process will be governed across the Partnership. This strategic plan will need to be approved by all key Partners</p> <p>3. Initial phase completed in Feb-March 2021. Feedback to communities given in Autumn-Winter 2021 following Partneriaeth Yr Wyddfa workshop and presentation to SNPA Gweithgor in October.</p> <p>4. Completed</p> <p>5. Completed May 2021. Improvements to the current Sherpa network are being progressed by March 2022 and a re-branding of Sherpa'r Wyddfa is currently out for tender in conjunction with Cyngor Gwynedd.</p>	<p>1. Achieved but negotiations continuing with Landlord for permission to install barriers.</p> <p>2. Work continuing to develop further.</p> <p>3. Initial phase completed. To be developed further subject to finance.</p> <p>4. Monitor effectiveness.</p> <p>5. Completed but will need to continue to work on improvements with our partners.</p>

<b>2021 Season Messaging Campaign to raise awareness of Special Qualities, influence positive behaviour and to tackle unlawful fly-camping – implemented and results/reach reported on.</b>		
Performance Indicator	Result	Action Required
<p><b>AC1, 2:</b> We have reduced the impacts of parking and transport on the environment and landscape <i>(as per Cynllun Eryri Outcome A1.4)</i></p> <p><b>AC1:</b> We have reduced any negative impacts of recreational activities <i>(as per Cynllun Eryri Outcome A1.5)</i></p> <p><b>AC1:</b> Using the brand marketing strategy as a foundation, we will have developed a shared plan with partners on the information we provide to visitors, with an emphasis on the Special Qualities and behavioural change <i>(as per Cynllun Eryri Outcome B3.3)</i></p>	<p>2021 campaign completed – very good initial feedback and figures looking very promising.</p> <p>Regular meetings with Gwynedd and Conwy Councils re motorhome challenges. Gwynedd currently consulting on potential for trialling Aires, and Conwy looking at preventing overnight stays in laybys around Capel Curig area.</p>	<p>Monitor effectiveness of Gwynedd pilot project and continue discussions as to what can be done to meet future challenges.</p>

<b>Improved provision for public engagement at Betws y Coed Information Centre via an upgrade of visitor facilities.</b>		
Performance Indicator	Result	Action Required
<p><b>AC1:</b> We have reduced any negative impacts of recreational activities <i>(as per Cynllun Eryri Outcome A1.5)</i></p> <p><b>AC1:</b> Using the brand marketing strategy as a foundation, we will have developed a shared plan with partners on the information we provide to visitors, with an emphasis on the Special Qualities and behavioural change <i>(as per Cynllun Eryri Outcome B3.3)</i></p>	<p>Planning application submitted June '21 for work from the Station Road approach.</p> <p>Anticipated completion of upgrade end July 2022</p>	<p>Project slightly delayed but nearing completion</p>

<b>Identify and quantify access work to mitigate the effects of people pressure.</b>		
Performance Indicator	Result	Action Required
<p><b>AC1:</b> We will have developed and implemented guiding principles and thresholds in relation to visitor impacts on the environment and landscape <i>(as per Cynllun Eryri Outcome A1.1)</i></p> <p><b>AC1:</b> We have ensured that uplands paths are well maintained to manage the impacts of erosion and prioritise work based on the</p>	<p>Work continues with the “Access projects prioritization list” – small to large projects. Examples - main pressure sites: Yr Wyddfa: works on community links underway and on the main routes to the summit. Cadair Idris: Works on Mynydd Moel route.</p>	<p>Work will continue for the foreseeable future.</p>

<p>number of footpath users <i>(as per Cynllun Eryri Outcome A1.2)</i></p> <p><b>AC1:</b> We have reduced any negative impacts of recreational activities <i>(as per Cynllun Eryri Outcome A1.5)</i></p>	<p>Work at Fridd Uchaf project completed – large project providing a safe alternative and the creation of a new circular route.</p> <p>Recent work includes Capel Curig to Crafnant maintenance works.</p> <p>Investment in important community link.</p>	
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<b>Ensure that promoted routes are regularly surveyed, maintained and improved when necessary.</b>		
Performance Indicator	Result	Action Required
<p><b>AC1:</b> We have ensured that uplands paths are well maintained to manage the impacts of erosion and prioritise work based on the number of footpath users <i>(as per Cynllun Eryri Outcome A1.2)</i></p> <p><b>AC1:</b> We have reduced any negative impacts of recreational activities <i>(as per Cynllun Eryri Outcome A1.5)</i></p>	<p>Work continues and is recorded with Performance Indicators</p>	<p>Continuing action.</p>

<b>Work across the Authority to integrate work programmes and progress implementation of Area Plans.</b>		
Performance Indicator	Result	Action Required
<p><b>AC1, 2:</b> We have reduced the impacts of parking and transport on the environment and landscape <i>(as per Cynllun Eryri Outcome A1.4)</i></p> <p><b>AC1:</b> We have reduced any negative impacts of recreational activities <i>(as per Cynllun Eryri Outcome A1.5)</i></p> <p><b>AC1:</b> Using the brand marketing strategy as a foundation, we will have developed a shared plan with partners on the information we provide to visitors, with an emphasis on the Special Qualities and behavioural change <i>(as per Cynllun Eryri Outcome B3.3)</i></p>	<p>Head of Warden Service and Senior Wardens reviewed plans in April 2022 with 2022-23 budget allocation.</p> <p>Additionally, meetings with other departments to be held to ensure further future collaboration work.</p>	<p>To be progressed in 2022.</p>

## AC2 – Responding to the challenges of Climate Change

We will know we are succeeding in delivering the improvement objective when:

<b>Ensuring the implementation of the current LDP policies that contribute to mitigating climate change.</b>		
Performance Indicator	Result	Action Required
<p><b>AC1, 2:</b> We have reduced the impacts of parking and transport on the environment and landscape (<i>as per Cynllun Eryri Outcome A1.4</i>)</p> <p><b>AC2, 4:</b> The carbon emissions of Snowdonia National Park are reduced (<i>as per Cynllun Eryri Outcome A3.1</i>)</p> <p><b>AC2, 4:</b> We have safeguarded and increased the amount of carbon stored in Snowdonia (<i>as per Cynllun Eryri Outcome A3.2</i>)</p>	<p>Head of Warden Service and Senior Wardens reviewed plans in April 2022 with 2022-23 budget allocation. Additionally, meetings with other departments to be held to ensure further future collaboration work.</p>	<p>To be further progressed in 2022.</p>

**Continue with Decarbonisation projects in main SNPA buildings to reduce heat losses and energy wastage - commenced with WG SLSP funding bids for 2020/21 and further round of project funding agreed for 2021/22.**

Performance Indicator	Result	Action Required
<p><b>AC1, 2:</b> We have reduced the impacts of parking and transport on the environment and landscape (<i>as per Cynllun Eryri Outcome A1.4</i>)</p> <p><b>AC2, 4:</b> The carbon emissions of Snowdonia National Park are reduced (<i>as per Cynllun Eryri Outcome A3.1</i>)</p>	<p>All projects completed by end of financial year</p>	<p>Completed</p>

**Energy efficiency and reducing carbon footprint of SNPA buildings to be integral part of new Asset Management Plan (to be adopted from April 2022) and aligned with Wales Prosperity for All – A Low Carbon Public Estate targets.**

Performance Indicator	Result	Action Required
<p><b>AC2, 4:</b> The carbon emissions of Snowdonia National Park are reduced (<i>as per Cynllun Eryri Outcome A3.1</i>)</p>	<p>Carbon Calculator data submitted for baseline years 2019/20 and 2020/21 to Welsh Government. Data also sent to Aquaterra (consultants to DL in Wales) who will report with recommendations on key target areas for carbon reduction. Second Welsh Government Carbon Budget report awaited.</p>	<p>Continue with work in next financial year.</p>

<b>Develop an Action Plan for SNPA to be carbon neutral by 2030.</b>		
Performance Indicator	Result	Action Required
<p><b>AC2, 4:</b> The carbon emissions of Snowdonia National Park are reduced (<i>as per Cynllun Eryri Outcome A3.1</i>)</p> <p><b>AC2, 4:</b> We have safeguarded and increased the amount of carbon stored in Snowdonia (<i>as per Cynllun Eryri Outcome A3.2</i>)</p>	<p>Funding has been secured through Welsh Government Sustainable Landscapes, Sustainable Places grant. The study will consider how the Designated Landscapes can become carbon neutral organisations. The contract has been awarded to Aquatera and Afallen. Individual reports were to be presented to each organisation in early March 2022 but subject to slight delay and accordingly a presentation will be given to Members during June Working Group</p>	<p>Action Plan needs to be developed further.</p>

<b>Commission a report to identify how the Authority can assist towards the National Park area being carbon neutral by 2050 to include specific reference to land management and working beyond SNPAs properties.</b>		
Performance Indicator	Result	Action Required
<p><b>AC2, 4:</b> The carbon emissions of Snowdonia National Park are reduced (<i>as per Cynllun Eryri Outcome A3.1</i>)</p> <p><b>AC2, 4:</b> We have safeguarded and increased the amount of carbon stored in Snowdonia (<i>as per Cynllun Eryri Outcome A3.2</i>)</p>	<p>Funding has been secured through Welsh Government Sustainable Landscapes, Sustainable Places grant. Small World Consulting Ltd have been appointed to undertake the work. Whilst originally anticipated that Snowdonia's first report will be available by the end of the calendar year there was a delay in receiving the final report. Presentation will be given to Members during June Working Group</p>	<p>Nearing completion.</p>

## AC3 – Improving the management and understanding of Cultural Heritage

We will know we are succeeding in delivering the improvement objective when:

Ensure that the Carneddau Landscape Partnership Scheme Work Programme for 2021/22 is completed on time to ensure that the Project remains on track for completion by 2025.		
Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment (<i>as per Cynllun Eryri A6.1. A6.2. A6.3</i>).</p>	<p>The scheme continues to progress well and grant claims and progress reports are submitted in a timely manner. Regular meetings are held with the Heritage Fund Mentor to provide updates and seek advice. Projects are being planned and delivered according to the revised timetable. Revising the scheme timetable and reprofiling spend accordingly is a perpetual task due to the impact of the Covid 19 pandemic however delivery is settling and very good progress is being made on project strands.</p>	<p>Continue to monitor progress in attaining completion by 2025.</p>

Review progress delivery of the Dolgellau Townscape Heritage Scheme in readiness for completion of the scheme by December 2022.		
Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment (<i>as per Cynllun Eryri A6.1. A6.2. A6.3</i>).</p>	<p>The National Lottery Heritage Fund has approved an extension of time for the project due to the Covid-19 impact on the project. The new project completion date is the 31st December 2022. A number of projects have now been completed successfully but, as always with projects of this nature There are issues with some. These are regularly discussed with the Heritage Fund and a project extension of time is likely to be offered. The Dolgellau Wool Group will be participating in new community engagement work with Authority officers, specifically undertaking</p>	<p>Provect continues satisfactorily. Continue to liaise with Heritage Fund to resolve any outstanding issues.</p>



	archaeological survey work around the fulling mills of the Arran. Overall, the project is developing very well.	
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<b>Develop the Harlech and Arduwy Cultural Heritage project that will enable the Authority to apply for external funding in due course.</b>		
Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment (<i>as per Cynllun Eryri A6.1. A6.2. A6.3</i>).</p>	<p>A group of volunteers are working on the Hen Dref Harlech project.</p> <p>4 commercial buildings in Harlech have been identified for conservation grants. All 4 buildings have been offered support for external capital works. The community engagement elements of the projects are being planned for 2022 and we are confident that they will be delivered according to the project timetable. The programme includes guided walks, archaeological survey with Sheffield University, community art and a continued programme of oral history recording.</p>	<p>Continue to implement project.</p>

<b>To actively contribute to the work programme of the North West Wales Slate Landscape World Heritage Site Action Plan.</b>		
Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment (<i>as per Cynllun Eryri A6.1. A6.2. A6.3</i>).</p>	<p>Officers continue to actively contribute to the work of the various WHS management groups and Headland Design have been commissioned to undertake the delivery of new interpretation at Ynysypandy Slate Mill in Cwmystradllyn. A Conservation Architect will be appointed in 2022/23 to advise on further conservation works to inform the Ynysypandy Management Plan.</p>	<p>Monitor the impact that the appointment of a Conservation Architect will have on any future work programme.</p>

<b>To actively contribute to the ongoing work programme of the Cadw-led Historic Environment Group (HEG) and its associated working groups including Wellbeing, Climate Change Mitigation, Peatlands and Local Heritage.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods <i>(as per Cynllun Eryri Outcome A2.1)</i></p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment <i>(as per Cynllun Eryri A6.1. A6.2. A6.3).</i></p>	<p>Work is ongoing and the Authority is expected to be appointed to deliver specific aspects of a local heritage toolkit early in 2022/23.</p>	<p>Monitor progress.</p>

<b>Monitor the ongoing effects of Covid with a view to sustain and develop Yr Ysgwrn as a museum and cultural centre of national repute including the delivery of the “Geiriau Diflanedig” exhibition project onsite in 2022-23.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods <i>(as per Cynllun Eryri Outcome A2.1)</i></p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment <i>(as per Cynllun Eryri A6.1. A6.2. A6.3).</i></p>	<p>Planning for 2022/23 continues and Yr Ysgwrn reopened on April 1st, 2022. Group bookings are currently very low compared with 2019 data, however we are confident that projects such as the new curriculum for Yr Ysgwrn will facilitate improved school engagement. Events and activities are being planned to engage new audiences and to increase income. The Visitor Experience Manager role is currently being advertised.</p>	<p>It is important that the Visitor Experience Manager role is filled as soon as possible and that the business plan succeeds. This will be monitored during the course of the next financial year and beyond.</p>

**Through collaboration with the Member-led Place Names Task and Finish Group and Cyngor Gwynedd, to establish and adopt guidelines to guide the use of place names by the SNPA.**

Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment (<i>as per Cynllun Eryri A6.1. A6.2. A6.3</i>).</p>	<p>This work has commenced with guidelines proposed by University of Wales and Welsh Language Commissioner's office. The initial focus is on geographical features (of which there are approximately 3.5K), and a pilot of 200 lake names was initially used.</p> <p>Officers are currently awaiting Professor Dylan Foster Evans' report including guidelines for the use of place names in a topographical context. A report will be presented to members in due course.</p>	<p>Report to be presented to members.</p>

**Progress Conservation Area appraisals and Management Plan/Delivery Plan as a baseline of information for developing potential capital projects in subsequent years.**

Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC3:</b> We have supported the repair and restoration of listed buildings, supported the safeguarding of Scheduled Monuments and developed and implemented landscape scale projects which benefit the historic environment (<i>as per Cynllun Eryri A6.1. A6.2. A6.3</i>).</p>	<p>In April 2021 funding was secured through the Welsh Government's Sustainable Landscapes, Sustainable Places fund to progress this project. A brief was prepared to appraise and create Management Plans for the 14 Conservation Areas with energy retrofitting recommendations known as 'Conservation Areas fit for the 21st Century'. Fieldwork has been completed on each Conservation Area, with draft Appraisals and Conservation Management Plans prepared. Work is underway in consulting with relevant SNPA Officers, Community Councils, and Cadw's Officers to prepare a more finalised and translated versions of the documents to be subject of Public Consultation following March 2022.</p>	<p>To progress to the next stage as soon as possible.</p>

## AC4 – Addressing the challenges and opportunities of post Brexit land management scenarios

We will know we are succeeding in delivering the improvement objective when:

Assist in the development and design of future land management proposals with Welsh Government and Natural Resources Wales, to ensure that Eryri benefits from future proposals and that the strategic aims of Cynllun Eryri are reflected in future proposals.		
Performance Indicator	Result	Action Required
<p><b>AC2, 4:</b> We have safeguarded and increased the amount of carbon stored in Snowdonia <i>(as per Cynllun Eryri Outcome A3.2)</i></p> <p><b>AC2, 4, 5:</b> We have continued to expand current Partnership actions to control and reduce the extent of invasive species <i>(as per Cynllun Eryri A4.2)</i></p>	No progress from Welsh Government on development of programme.	Await progress on the matter from Welsh Government.

Maintain close working relationship with the land based sector to ensure that the Authority has an understanding of the ongoing implications of Brexit on land management.		
Performance Indicator	Result	Action Required
<p><b>AC2, 4:</b> The carbon emissions of Snowdonia National Park are reduced <i>(as per Cynllun Eryri Outcome A3.1)</i></p> <p><b>AC2, 4:</b> We have safeguarded and increased the amount of carbon stored in Snowdonia <i>(as per Cynllun Eryri Outcome A3.2)</i></p> <p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods <i>(as per Cynllun Eryri Outcome A2.1)</i></p> <p><b>AC2, 4, 5:</b> We have continued to expand current Partnership actions to control and reduce the extent of invasive species <i>(as per Cynllun Eryri A4.2)</i></p>	Work Ongoing.	Ongoing

## AC5 – Addressing the decline in nature

We will know we are succeeding in delivering the improvement objective when:

Develop an Action Plan based on understanding and contents of e.g. SoNaRR (State of Natural Resources report), State of the National Park etc. to inform on priorities for nature recovery in Snowdonia.		
Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC5:</b> Biodiversity decline is being addressed through maintenance, restoration, expansion and connectivity activities (<i>as per Cynllun Eryri Outcome A2.2</i>)</p> <p><b>AC2, 4, 5:</b> We have continued to expand current Partnership actions to control and reduce the extent of invasive species (<i>as per Cynllun Eryri A4.2</i>)</p>	<p>Fully committed to ERAMP program and ENRAW project.</p> <p>Work underway with new Biodiversity partnership and officer in place. Remains comparable to other LA's</p>	<p>Action Plan needs to be progressed so that we have a greater understanding of this very significant challenge.</p>

Continuing to deliver biodiversity enhancement through the development management process and to ensure adherence with any forthcoming Welsh Government published guidance.		
Performance Indicator	Result	Action Required
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods (<i>as per Cynllun Eryri Outcome A2.1</i>)</p> <p><b>AC5:</b> Biodiversity decline is being addressed through maintenance, restoration, expansion and connectivity activities (<i>as per Cynllun Eryri Outcome A2.2</i>)</p> <p><b>AC2, 4, 5:</b> We have continued to expand current Partnership actions to control and reduce the extent of invasive species (<i>as per Cynllun Eryri A4.2</i>)</p>	<p>Still awaiting the publication of Welsh Government Guidance but biodiversity enhancements continue to be delivered through the development management process.</p>	<p>Whilst work continues at an Authority level, Welsh Government guidance is awaited which can limit progress.</p>

<b>Ensuring an SPG on biodiversity is produced to support the Development Management process by 2023.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods <i>(as per Cynllun Eryri Outcome A2.1)</i></p> <p><b>AC5:</b> Biodiversity decline is being addressed through maintenance, restoration, expansion and connectivity activities <i>(as per Cynllun Eryri Outcome A2.2)</i></p> <p><b>AC2, 4, 5:</b> We have continued to expand current Partnership actions to control and reduce the extent of invasive species <i>(as per Cynllun Eryri A4.2)</i></p>	<p>Still awaiting Welsh Government guidance on biodiversity enhancements to be published. This means that the SPG cannot currently be progressed.</p>	<p>Awaiting Welsh Government guidance.</p>

<b>Continued delivery of approved projects that address the aims of Cynllun Eryri (e.g. HLF Carneddau, LIFE Celtic Rainforest, Raised Bog, Quaking Bog, Curlew project) and develop further programmes.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods <i>(as per Cynllun Eryri Outcome A2.1)</i></p> <p><b>AC5:</b> Biodiversity decline is being addressed through maintenance, restoration, expansion and connectivity activities <i>(as per Cynllun Eryri Outcome A2.2)</i></p> <p><b>AC2, 4, 5:</b> We have continued to expand current Partnership actions to control and reduce the extent of invasive species <i>(as per Cynllun Eryri A4.2)</i></p>	<p>Most projects are on track, National Grid Mind the Gap remains awaiting start date. Carneddau contribution is static due to loss of key staff member, stop gap measures are in place.</p>	<p>These projects require careful monitoring. Staff turnover can be a risk to such projects and the Authority needs to be aware of the same.</p>

<b>To progress a National Park wide survey of Trees and Ancient Woodland sites (PAWS).</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>AC3, 4, 5:</b> We have co-ordinated and implemented an ambitious public goods scheme that focuses on maintaining, restoring and expanding habitats, species, historic environment features and wider public goods <i>(as per Cynllun Eryri Outcome A2.1)</i></p> <p><b>AC5:</b> Biodiversity decline is being addressed through maintenance, restoration, expansion and connectivity activities <i>(as per Cynllun Eryri Outcome A2.2)</i></p> <p><b>AC2, 4, 5:</b> We have continued to expand current Partnership actions to control and reduce the extent of invasive species <i>(as per Cynllun Eryri A4.2)</i></p>	Year 2 survey and works completed.	Awaiting award of year 3 surveys and works.

<b>RESILIENT COMMUNITIES</b> Cymunedau Cydnerth (CC)	Prosperous	Resilient	Healthier	More equal	Cohesive Communities	Vibrant Culture	Global responsible
	<b>This outcome will be achieved by:</b>						
<b>CC1</b> Maintaining and increasing the quality of life of residents	✓	✓	✓	✓	✓	✓	✓
<b>CC2</b> Supporting young people	✓	✓	✓	✓	✓	✓	✓
<b>CC3</b> Promoting sustainable tourism to add value to local communities	✓	✓	✓	✓	✓	✓	✓
<b>CC4</b> Promoting and actively supporting the Welsh language	✓	✓	✓	✓	✓	✓	✓
<b>CC5</b> Developing a local economy which supports both the designation and the management of Snowdonia as a National Park	✓	✓	✓	✓	✓	✓	✓

## CC1 – Maintaining and increasing the quality of life of residents

We will know we are succeeding in delivering the improvement objective when:

<b>Develop an online resource as part of the new website relating to activities and routes within the National Park targeted and tailored appropriately.</b>		
Performance Indicator	Result	Action Required
<b>CC1, 2, 4:</b> We have promoted and enabled a diverse range of activities that improve people's wellbeing ( <i>as per Cynllun Eryri B1.2</i> )	New web site launched with associated online resources.	Monitor feedback on new website and statistics on usage.
<b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues ( <i>as per Cynllun Eryri Outcome B3.2</i> )		



<b>As part of the SNPA Volunteer Strategy and in collaboration with partners, continue to expand volunteer opportunities within the National Park that include both physical and cultural activities.</b>		
Performance Indicator	Result	Action Required
<b>CC1, 2, 4:</b> We have promoted and enabled a diverse range of activities that improve people's wellbeing ( <i>as per Cynllun Eryri B1.2</i> )	<p>Successful launch and delivery of Caru Eryri scheme this season where Snowdonia Society, SNPA and Outdoor Partnership worked together to recruit and co-ordinate volunteers to carry out litter patrols and provide information to visitors at honey pot sight, facilitated in part by additional hours for Volunteer Well-being Officer through funding from Welsh Government. Data will be quantified in next quarter.</p> <p>As-well as this major scheme, additional activities have included working with the Field Studies Council to provide volunteering conservation days for DofE groups, and working with the Conservation department to provide worthwhile volunteering opportunities for corporate groups.</p>	Completed

<b>Develop volunteering opportunities for disabled people.</b>		
Performance Indicator	Result	Action Required
<b>CC1, 2, 4:</b> We have promoted and enabled a diverse range of activities that improve people's wellbeing ( <i>as per Cynllun Eryri B1.2</i> )	As part of the Caru Eryri scheme we provided a range of routes to suit a range of abilities. By advertising the volunteering days in a way that makes it clear to the volunteer what level of difficulty the activity would be. For people looking for a way to volunteer with the National Park that doesn't involve a full mountain day, we provide the option of a patrol route that involves more driving or to be stationed in the car park with the addition of the information van.	Completed

**Ensuring planning takes a pro-active role in encouraging affordable housing by working with other agencies in this sector, in order to try and achieve the annual target set out in the LDP.**

Performance Indicator	Result	Action Required
<b>CC1, 2, 4:</b> We have worked with partners to address underlying issues and develop innovative solutions to delivering affordable housing that meets local needs <i>(as per Cynllun Eryri Outcome C3.1)</i>	Work ongoing	This action is incomplete and requires further work during the next financial year.

**Develop a National Park Volunteer Warden Scheme (for south of the National Park).**

Performance Indicator	Result	Action Required
<b>CC1, 2, 4:</b> We have promoted and enabled a diverse range of activities that improve people's wellbeing <i>(as per Cynllun Eryri B1.2)</i>	Scheme launched, volunteers recruited and carrying out volunteer days with southern area wardens	Completed.

**Utilising Sustainable Landscapes Sustainable Places funding promote the Cronfa Cymunedol Eryri Community Fund to enable community groups progress local decarbonisation, community resilience and tourism management projects.**

Performance Indicator	Result	Action Required
<p><b>CC1, 3, 5:</b> We have created a plan and focus resources on promoting, developing and maintaining well-marked long distance trails, accessible trails, multi user trails (particularly cycling trails and mountain bike routes), promoted routes and links and loops between towns and villages <i>(as per Cynllun Eryri Outcome B2.1)</i></p> <p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues <i>(as per Cynllun Eryri Outcome B3.2)</i></p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport <i>(as per Cynllun Eryri Outcome B4.2)</i></p>	<p>Scheme launched with much interest from local communities. Applications shortlisted and considered by panel for decision. 13 projects approved across the region.</p> <p>Only a small number of projects remain to make their final claims. Partnership Manager will be offering plaques to install on location for those that have received a grant.</p>	Project almost completed.

## CC2 – Supporting young people

We will know we are succeeding in delivering the improvement objective when:

<b>Prepare a draft Youth Manifesto for discussion and approval by Members.</b>		
Performance Indicator	Result	Action Required
<b>CC2, 3, 4:</b> We have created opportunities for young people to be ambassadors for the language and culture of the area ( <i>as per Cynllun Eryri Outcome C1.1</i> )	Work was due to be lead by Youth Officer – to be appointed November 2021.  Recruitment delayed, interviews took place in January/February 2022, Youth Officer started in post April 2022. Work will now be prioritised.	Project delayed

<b>Restart Young Rangers scheme and adopt a scheme for the South of the National Park.</b>		
Performance Indicator	Result	Action Required
<b>CC2, 3, 4:</b> We have created opportunities for young people to be ambassadors for the language and culture of the area ( <i>as per Cynllun Eryri Outcome C1.1</i> )	Work was due to be lead by Youth Officer – to be appointed November 2021.  Recruitment delayed, interviews took place in January/February 2022. Youth Officer started in post April 2022. Work to adopt a Scheme will be prioritised.	Project delayed

<b>Support the national Kickstart scheme by providing job placements for 16-24 olds.</b>		
Performance Indicator	Result	Action Required
<b>CC2, 3, 4:</b> We have created opportunities for young people to be ambassadors for the language and culture of the area ( <i>as per Cynllun Eryri Outcome C1.1</i> )	Initial recruitment failed to attract candidates. Officers are reviewing the person specifications for the posts before considering a further recruitment process.	Project delayed

## CC3 – Promoting sustainable tourism to add value to local communities

We will know we are succeeding in delivering the improvement objective when:

Develop new measures and establish a baseline for the impacts of tourism via STEAM that integrates sustainability, environmental and social measures, as well as the existing economic measures.		
Performance Indicator	Result	Action Required
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p>	<p>Work progressing well. Baseline data has been finalised for YR1, report will be presented to the Authority in due course.</p>	<p>Report to be presented to the Authority.</p>

Conduct a visitors and residents survey funded via the Commissioning Fund to establish baselines for future surveys and in order to: inform decision making on sustainable tourism; measure the reputation of the National Park Authority; identify current and future needs of visitors and residents; measure demographics; ensure that attitudes of our hard to reach groups are understood; discover how people access the Park; establish visitor experience of facilities and accommodation; awareness of Special Qualities; how informed are people before visiting the Park, and where they access information.		
Performance Indicator	Result	Action Required
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p>	<p>Analysis received and presented to staff and Authority members in a Webinar on 18/2/22. Report to be finalised and presented to Management Team and Authority members formally before September 2022.</p>	<p>Report to be presented.</p>

<b>Opportunities to encourage greener transport are being developed by: Progressing the recommendations from the review of transport and parking in the Yr Wyddfa and Ogwen areas.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p>	<p>Pilot system in place from April-November 2021. ANPR barrier system submitted for Planning Permission. Sherpa bus agreements are being progressed with Gwynedd and Conwy councils; TfW are funding improvements to the Sherpa network for 2022 through Welsh Government. Continued work on wider public transport and parking strategies are being progressed in Partnership across the region. Pre-booking scheme re-launched for 2022 and running well. Delivery Group agreed and established with Gwynedd, Conwy and TfW.</p>	<p>Continue to implement and to monitor progress/problems.</p>

<b>Implementing a Sustainable Tourism model across the region. Stage 1 scoping is nearing completion and Stage 2 has been confirmed for financing by TfW.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p>	<p>As per project above. Further projects in TfW remit including Active Travel; improvements to the Sherpa network and re-branding of Sherpa buses; parking management study including the developments of interchanges to link into North Wales Metro programme. Community consultation continues with feedback session on 16/2/22. Development of a Sustainable Tourism strategy for Gwynedd &amp; Eryri through an MOU with Gwynedd Council and including rural Conwy.</p>	<p>Continue to develop subject to funding.</p>

**Encourage visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues, through the 2021 Season Campaign and through developing the Welsh National Park Experiences.**

Performance Indicator	Result	Action Required
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues <i>(as per Cynllun Eryri Outcome B3.2)</i></p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport <i>(as per Cynllun Eryri Outcome B4.2)</i></p>	<p>2021 Season Campaign delivered successfully.</p> <p>Results for 2021 campaign:                      Impressions: 6.42 million.                      (The number of times that posts were displayed to a user)                      Engagement: 328,000. (The number of times that users engaged with a post through likes, replies, reactions, comments etc)                      Post link clicks/actions: 24,633 (The number of times that a users clicked on a link in the post/profile):                      Visits to new Snowdon parking page on National Park website, which included detailed information on pre-booking: 156,421 pageviews and most visited page on the SNPA website during the reporting period.</p>	<p>Prepare a new Campaign for next season.</p>

**Continue to develop the Eryri Ambassadors scheme and utilise to help spread messaging in relation to seasonality and easing pressure during the peak season.**

Performance Indicator	Result	Action Required
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues <i>(as per Cynllun Eryri Outcome B3.2)</i></p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport <i>(as per Cynllun Eryri Outcome B4.2)</i></p> <p><b>CC2, 3, 4:</b> We have created opportunities for young people to be ambassadors for the language and culture of the area <i>(as per Cynllun Eryri Outcome C1.1)</i></p>	<p>At the start of the year there were over 600 Ambassadors who had qualified and we have had regular contact with them regarding messaging, sharing our core aims and values and continued evolvement of the scheme. Refresher module for 2022 was launched in November 2021 with successful take up from current ambassadors, currently there are 687 accredited Llysgennad Eryri Ambassadors. Plastic Free module was launched in February 2022 aimed at those in the accommodation business and has been well received. All modules are currently being updated by end of March 2022.</p>	<p>Continue to develop Eryri Ambassadors</p>

<b>Ensuring the current LDP positively implements its policies to contribute to sustainable tourism, that add value to local communities.</b>		
Performance Indicator	Result	Action Required
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p>CC1,3,5: We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p>	Annual reporting – no information available	To be reported in due course

<b>Through the Communication Strategy, highlight the health and well-being benefits of the natural environment and develop Snowdonia related key messages around these, specifically by producing a web page.</b>		
Performance Indicator	Result	Action Required
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p>	<p>Being developed as part of new website to be launched in November 2021</p> <p>Internal launch complete, public launch in March 2022</p>	Completed

<b>Pilot the development of online content promoting paths and trails and opportunities to improve health and wellbeing in the National Park. The work features heavily in the brief for the preparation of the new website and role of the Brand and Content Manager. Subject to Covid-19 restrictions being applied during this period.</b>		
Performance Indicator	Result	Action Required
<b>CC1, 3, 5:</b> We have created a plan and focus resources on promoting, developing and maintaining well-marked long distance trails, accessible trails, multi user trails (particularly cycling trails and mountain bike	Being developed as part of new website to be launched in November 2021. Work will continue following launch to develop further content.	Completed

routes), promoted routes and links and loops between towns and villages ( <i>as per Cynllun Eryri Outcome B2.1</i> )	Internal launch of website complete, public launch in March 2022. New and engaging information on paths and trails will be part of this.	
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## CC4 – Promoting and actively supporting the Welsh language

We will know we are succeeding in delivering the improvement objective when:

Produce a new 5 year Welsh Language Promotion Strategy for the period 2022-26.		
Performance Indicator	Result	Action Required
<p><b>CC2, 3, 4:</b> We have created opportunities for young people to be ambassadors for the language and culture of the area (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p>	<p>As required by the Welsh Language Standards, an assessment report was produced and presented to the November Performance and Resources Committee on the performance of the current Language Promotion Strategy. This informed the production of a new strategy for the next five years.</p> <p>As part of the report, an online survey was conducted on people's perceptions and opinions of the Authority's use of the Welsh Language which was promoted through social media. A total of 1,159 people responded to the survey. Work has commenced on the new Strategy, and the data from the survey will help inform the development process. Work to complete the Strategy will take place throughout summer.</p>	Proceed with work on the new Strategy

The new Communication and Engagement Plan includes plans to improve visitor awareness of the Welsh language and culture.		
Performance Indicator	Result	Action Required
<p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p>	Plan has been developed, approved by Authority and now in implementation.	Completed



**Continuing to develop Yr Ysgwrn as a cultural centre promoting Welsh language culture and actively providing opportunities to socialise through the medium of Welsh.**

Performance Indicator	Result	Action Required
<p><b>CC1, 2, 4:</b> We have promoted and enabled a diverse range of activities that improve people's wellbeing (<i>as per Cynllun Eryri B1.2</i>)</p> <p><b>CC2, 3, 4:</b> We have created opportunities for young people to be ambassadors for the language and culture of the area (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC4:</b> We have provided opportunities for Welsh learners in the area (<i>as per Cynllun Eryri Outcome C1.2</i>)</p>	<p>Opportunities were restricted during the first 2 quarters due to the closure of the site (due to Covid and internal works to the café and servery). However, August and September were relatively successful and will provide a foundation upon which to build activities for next year.</p> <p>Welsh Museum Week activities were held at Yr Ysgwrn for family and adult audiences including an art workshop and dark skies events. These activities were financially supported by Welsh Museum Week funding. The site has now closed for the winter months.</p>	Ongoing

**Develop the 'Geiriau Diflanedig' major exhibition project through collaboration with Amgueddfa Cymru – National Museums Wales and the Pembrokeshire Coast National Park Authority (supported by the SLSP fund), bringing 'The Lost Words' exhibition to Wales for the first time and showcasing the epic bilingual feat of the anthologies.**

Performance Indicator	Result	Action Required
<p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC4:</b> We have provided opportunities for Welsh learners in the area (<i>as per Cynllun Eryri Outcome C1.2</i>)</p> <p><b>CC4:</b> We have protected Welsh place names (<i>as per Cynllun Eryri Outcome C1.3</i>)</p>	<p>The initial project idea was found to be undeliverable within the given timeframe. Officers have rekindled discussions with the Pembrokeshire Coast NPA and National Museum Wales with a view to reforming the original project plan and seeking funding from a different source. Officers are optimistic that the project can be delivered in 2023.</p>	Project to be delivered in 2023

<b>Safeguarding and promoting use of Welsh place names by developing guidance for the use of place names by the SNPA.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC4:</b> We have protected Welsh place names (<i>as per Cynllun Eryri Outcome C1.3</i>)</p>	<p>This work has commenced, with guidance used and a pilot of 200 place names applied. Further work will continue later in the year and early 2022. This will be reported to the Steering Group, and ultimately to the P&amp;R Committee.</p> <p>The pilot list has been presented to the Welsh Place Names Committee for standardisation. The steering group met again in Qtr 4 to revisit education and marketing initiatives around place names and to discuss the draft guidance.</p> <p>Officers are currently awaiting a report by Professor Dylan Foster Evans providing proposed guidance for the use of topographical place names.</p>	<p>Awaiting further report.</p>

<b>Providing opportunities for volunteers to learn and use the Welsh language through the volunteering strategy.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC4:</b> We have provided opportunities for Welsh learners in the area (<i>as per Cynllun Eryri Outcome C1.2</i>)</p>	<p>New strategy has been approved by Authority and now being implemented.</p> <p>New volunteer warden scheme has been launched in South of Park using same model as for long established scheme on Yr Wyddfa – Fluent Welsh speaking volunteers are paired up with Welsh learners to enable them to practice their Welsh skills.</p>	<p>Ongoing</p>

<b>The Carneddau Voices and Place Names project and Harlech and Arudwy Cultural Heritage Scheme will record, safeguard and celebrate Welsh place names through community mapping events, oral history interviews, outreach projects and interpretation.</b>		
Performance Indicator	Result	Action Required
<p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC4:</b> We have protected Welsh place names (<i>as per Cynllun Eryri Outcome C1.3</i>)</p>	<p>The project commenced successfully with public sessions taking place in the Carneddau area. Whilst there were some delays due to the restrictions on such public events caused by the pandemic, it is considered there was a good foundation upon which to further build on this over the next year. Several events place names recording sessions were held during autumn 2021. The response was excellent and the information collected will form the basis for further interpretation of the Carneddau area. This work continues.</p>	<p>Work continues</p>

<b>Ensuring Development Policy 18: The Welsh Language and the Social and Cultural fabric of Communities is effectively utilised within the development management process.</b>		
Performance Indicator	Result	Action Required
<p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC 4:</b> We have implemented measures in the Local Development Plan and related Supplementary Planning Guidance which encourages new developments to maintain or enhance the development of the Welsh language (<i>as per Cynllun Eryri Outcome C1.1</i>)</p>	<p>Ongoing and currently assessing our internal processes to ensure this policy is effectively utilised.</p>	<p>Ongoing</p>

Ensuring the adoption of the updated SPG on Planning and the Welsh Language by the end of 2021.		
Performance Indicator	Result	Action Required
<p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p> <p><b>CC 4:</b> We have implemented measures in the Local Development Plan and related Supplementary Planning Guidance which encourages new developments to maintain or enhance the development of the Welsh language (<i>as per Cynllun Eryri Outcome C1.1</i>)</p>	The updated SPG on Planning and the Welsh Language was formally adopted in June 2021.	Completed

## CC5 – Developing a local economy which supports both the designation and the management of Snowdonia as a National Park

We will know we are succeeding in delivering the improvement objective when:

Ensuring the positive implementation of current LDP policies to develop a local economy which support the designation of the NP.		
Performance Indicator	Result	Action Required
<p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p>	Work ongoing	Ongoing

<b>Green Economy: Ensure that the Authority is fully engaged with development proposals.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>CC1, 3, 5:</b> We have created a plan and focus resources on promoting, developing and maintaining well-marked long distance trails, accessible trails, multi user trails (particularly cycling trails and mountain bike routes), promoted routes and links and loops between towns and villages (<i>as per Cynllun Eryri Outcome B2.1</i>)</p> <p><b>CC1, 2, 3, 5:</b> We have encouraged visitors to come at different times of year and to different areas in order to ease pressure during the peak season and help businesses with seasonality issues (<i>as per Cynllun Eryri Outcome B3.2</i>)</p> <p><b>CC1,3,5:</b> We have explored and implemented opportunities to encourage greener transport (<i>as per Cynllun Eryri Outcome B4.2</i>)</p> <p><b>CC4, 5:</b> We lead by example in ensuring that the Welsh language, culture and heritage is promoted and used in events, activities and information (<i>as per Cynllun Eryri Outcome C1.1</i>)</p>	<p>Its still too early to consider this issue in the review of the LDP (likely to start October 2022?), but officers are aware of issues relating to the green economy for day to day decision making.</p>	<p>To be considered in next financial year.</p>

<b>RESILIENT WAYS OF WORKING</b> Ffyrdd Cydnerth o Weithio (CW)	Prosperous	Resilient	Healthier	More equal	Cohesive Communities	Vibrant Culture	Global responsible
<b>This outcome will be achieved by:</b>							
<b>CW1</b> Developing a skilled workforce	✓	✓	✓				
<b>CW2</b> Developing and promoting best practice	✓	✓	✓	✓			
<b>CW3</b> Effective partnership working	✓	✓	✓	✓	✓		
<b>CW4</b> Modernising governance arrangements	✓	✓		✓			✓
<b>CW5</b> Maintaining and improve the understanding and support of local communities to the work of the National Park		✓	✓	✓	✓	✓	✓

## CW1 – Developing a skilled workforce

We will know we are succeeding in delivering the improvement objective when:

<b>Engaging with our staff at all levels to assist performance management: All Authority staff members will be appraised within the 12 months Training needs assessments of all staff will have been undertaken within the 12 months.</b>		
Performance Indicator	Result	Action Required
<b>CW1, 2:</b> We have invested in our staff to ensure that they have both the expertise and skills needed to meet present and future challenges.	Progress in undertaking staff appraisals is ongoing. Training needs will be identified from completed appraisals. With the Head of Personnel post now vacant there has been slippage this year.	New Head of Personnel now in post. Action ongoing.

<b>Support staff to attend National Park peer groups to keep them informed of development and to assist performance management and understanding within their respective disciplines.</b>		
Performance Indicator	Result	Action Required
<b>CW1, 2:</b> We have invested in our staff to ensure that they have both the expertise and skills needed to meet present and future challenges.	A series of peer group meetings is to be held in the Autumn. SNPA attendance will be virtual rather than in person at the present time. Virtual peer group meetings are continually being held which SNPA staff attend as appropriate.	Ongoing but with Covid restrictions now lifted there is a move towards in person meetings generally.

<b>To further develop our workforce and provide staff with every opportunity to develop to meet future challenges.</b>		
Performance Indicator	Result	Action Required
<b>CW1, 2:</b> We have invested in our staff to ensure that they have both the expertise and skills needed to meet present and future challenges.	Ongoing. Secondment opportunities are considered and offered where feasible.	Ongoing.

<b>Develop and support Members to effectively manage the Authority.</b>		
Performance Indicator	Result	Action Required
<b>CW1, 2:</b> We have invested in our staff to ensure that they have both the expertise and skills needed to meet present and future challenges.	All Members were invited to attend the following courses: GDPR / Cyber Security / Cyber Crime online training. Member Development Day Members received training by Planning Aid Wales on Place Plans in the Snowdonia National Park - (½ day virtual course) North Wales Dark Skies Partnership 14 Members received training on the Dark Skies Partnership (Member Working Group). Governance Task & Finish Group considered this matter further and paper prepared for the Authority in due course. A training day on the Carneddau Partnership project was held and included aspects on interpretation and conservation work. A total of 10 training days were made available to Members throughout the 2021-22 year with a 59% uptake.	Ongoing

## CW2 – Developing and promoting best practice

We will know we are succeeding in delivering the improvement objective when:

<b>Share achievements of Decarbonisation projects through SLSP funding with other bodies within designated landscapes and wider public estate.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 3:</b> Cynllun Eryri is being implemented successfully.	<p>Commenced following initial meeting with North Wales Public Sector Decarbonisation Officers group, which is scheduled to be held regularly. Closer working links with designated landscapes will be established through workshops on Carbon Calculation of Welsh designated landscapes.</p> <p>Regular bi-monthly meetings now being held, enabling opportunities to share best practice and ideas which has also led to discussions with other designated landscape staff. Potential for information/site visit exchange in the future to provide opportunities to work closer.</p>	Ongoing.

<b>When appointed new Ho Personnel to collate information re. best practice in other National Parks, gain staff feedback and draft paper for discussion/consideration by Members Working Group.</b>		
Performance Indicator	Result	Action Required
<b>CW1, 2:</b> We have invested in our staff to ensure that they have both the expertise and skills needed to meet present and future challenges.	A replacement had not been appointed to this role as at year end.	A new Head of Personnel has now been appointed and in post.



## CW3 – Effective partnership working

We will know we are succeeding in delivering the improvement objective when:

<b>Cynllun Eryri is being implemented successfully and the first annual progress report has been presented to the Authority.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 3:</b> Cynllun Eryri is being implemented successfully.	Annual report is currently in preparation. All partners in Fforwm Eryri have fed back on their progress during the first year of implementation. First draft of the annual report has been presented to the Management Team and is being refined for presentation to Authority Members and Partners.	Ongoing monitoring during life of Cynllun Eryri.

<b>The Action Plan for the Snowdon Partnership Plan has been revised to include the significant progress in implementation, and new Performance Indicators have been established.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 3:</b> Cynllun Eryri is being implemented successfully.	Progress in implementation and PIs have been revised and presented to Authority Members. Cynllun Yr Wyddfa is due to be revised in its totality in 2022-23.	Await revised Cynllun Yr Wyddfa

<b>Support the work of the National Designated Landscapes Partnership (NDLP) in Wales.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 3:</b> Cynllun Eryri is being implemented successfully.	Work at an officer level continues with two officers now appointed to assist with the work of the NDLP (hosted by Pembrokeshire Coast National Park). First seminar has been held for partner organisations. A review of the SLSP grant scheme will be conducted in the coming partnership meetings. NDLP is working with DLs (Designated Landscapes) and WG to ensure that Welsh Government priorities can be met by the DLs. NDLP also coordinating the joint work of DLs under the SLSP programme.	Ongoing

<b>Continue to support the work of UK wide National Park Authorities, the National Park Partnership, National Parks Foundation and other associated collaborative initiatives.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 3:</b> Cynllun Eryri is being implemented successfully.	The business plan for NPP is being revised for the next three years. The arrangements for the joint communications unit have been extended for a 12 month period after which the arrangements will be reviewed.	Review arrangements in due course

## **CW4 – Modernising governance arrangements**

**We will know we are succeeding in delivering the improvement objective when:**

<b>Establish Member/Staff Task and Finish Group to discuss and develop modern governance arrangements in SNPA.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 4:</b> We have undertaken a review of existing governance arrangements to ensure that the Authority continues to function effectively and will be adaptable enough to meet future challenges. Monitor any changes to ensure that they are working as planned.	The T&F Group has held several meetings during the quarter. Final report to Members was presented to March meeting of Members' Working Group	Proceed with agreed actions.

<b>Upgrade to a new telephone system and provide associated training.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 4:</b> We have undertaken a review of existing governance arrangements to ensure that the Authority continues to function effectively and will be adaptable enough to meet future challenges. Monitor any changes to ensure that they are working as planned.	Full implementation of new system undertaken and associated training provided. All relevant paperwork has been completed.	Completed

<b>Install new Information System Servers.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 4:</b> We have undertaken a review of existing governance arrangements to ensure that the Authority continues to function	Contract awarded. Delivery delay on servers due to the unavailability of microchips throughout UK. Firewall, storage etc. are on	Ongoing

effectively and will be adaptable enough to meet future challenges. Monitor any changes to ensure that they are working as planned.	schedule and aspects of the work will be completed. Servers may possibly be delayed until May 2002	
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<b>Develop and launch new Web site for SNPA.</b>		
Performance Indicator	Result	Action Required
<b>CW2, 4:</b> We have undertaken a review of existing governance arrangements to ensure that the Authority continues to function effectively and will be adaptable enough to meet future challenges. Monitor any changes to ensure that they are working as planned.	New web site launched	Completed

## **CW5 – Maintaining and improve the understanding and support of local communities to the work of the National Park**

**We will know we are succeeding in delivering the improvement objective when:**

<b>Developing further volunteer opportunities at Yr Ysgwrn to enhance the current cohort of volunteers, seeking to recruit young people who are keen to develop new skills and gain experience, focusing on delivery of activities by volunteers as well as more traditional roles such as visitor guides.</b>		
Performance Indicator	Result	Action Required
<p><b>CW5:</b> Opportunities for local communities, schools, hard to reach and disadvantaged groups to engage with, and learn about, Eryri's environment and cultural heritage, and how they can help care for it have been identified <i>(as per Cynllun Eryri Outcome A5.1)</i></p> <p><b>CW5:</b> We have supported, promoted and delivered volunteering opportunities that help protect and enhance the environment and cultural heritage <i>(as per Cynllun Eryri Outcome A5.2)</i></p> <p><b>CW5:</b> We will have increased opportunities for dialogue between the National Park Authority and community based organisations <i>(as per Cynllun Eryri Outcome C4.1)</i></p>	<p>Opportunities were initially limited due to the prolonged closure of Yr Ysgwrn until July 2021 as a result of the pandemic, as well as a nervousness from 'older' volunteers about exposing themselves to Covid risks.</p> <p>A visit was arranged for SNPA volunteers in autumn 2021. The site closed for the winter in October 2021, therefore there haven't been any further opportunities for volunteer engagement. A Volunteer Fair will be held in Spring 2022.</p>	Ongoing

<b>When adopted implement measures in Engagement Strategy to ensure local communities understand and are aware of the work of the Authority.</b>		
Performance Indicator	Result	Action Required
<p><b>CW5:</b> Opportunities for local communities, schools, hard to reach and disadvantaged groups to engage with, and learn about, Eryri's environment and cultural heritage, and how they can help care for it have been identified <i>(as per Cynllun Eryri Outcome A5.1)</i></p> <p><b>CW5:</b> We will have increased opportunities for dialogue between the National Park Authority and community based organisations <i>(as per Cynllun Eryri Outcome C4.1)</i></p>	<p>Strategy has been developed, approved by Authority, and currently being implemented.</p> <p>Community and business survey provides useful insight for refining actions.</p> <p>Work ongoing to communicate messages via social media and through traditional medium and local and national press.</p>	Ongoing

<b>Continue to engage with local communities on aspects of the Snowdon Area Traffic Management Study.</b>		
Performance Indicator	Result	Action Required
<p><b>CW5:</b> We will have increased opportunities for dialogue between the National Park Authority and community based organisations <i>(as per Cynllun Eryri Outcome C4.1)</i></p>	<p>Please see details reports earlier under AC 1 for many of the details. In addition there is an engagement event which is available to re-watch on website of Partneriaeth Yr Wyddfa.</p>	Continuing

<b>Engage with and keep communities informed through meetings with Community Councils.</b>		
Performance Indicator	Result	Action Required
<p><b>CW5:</b> Opportunities for local communities, schools, hard to reach and disadvantaged groups to engage with, and learn about, Eryri's environment and cultural heritage, and how they can help care for it have been identified <i>(as per Cynllun Eryri Outcome A5.1)</i></p> <p><b>CW5:</b> We will have increased opportunities for dialogue between the National Park Authority and community based organisations <i>(as per Cynllun Eryri Outcome C4.1)</i></p>	<p>On the 18th and 20th of May 2021, 2 webinars were held with Community and Town Councils and stakeholders (one for North of the Park and one for the South). The webinar gave an overview of the challenges encountered since the start of the pandemic and information regarding the preparations for the summer season ahead. This included information on sustainable tourism, the 'Plan, Discover, Protect' 2021 communications campaign, car park and traffic management and the Snowdonia Ambassadors' Scheme.</p>	Continuing

	<p>The webinar was followed up by a questionnaire to enable local communities to raise issues most important to them with regard to visitor impacts and to request feedback on the Authority's actions.</p>	
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<b>Reinstate liaison with landowners and interested parties through meetings with Snowdonia National Park Access Forums.</b>		
Performance Indicator	Result	Action Required
<p><b>CW5:</b> Opportunities for local communities, schools, hard to reach and disadvantaged groups to engage with, and learn about, Eryri's environment and cultural heritage, and how they can help care for it have been identified (<i>as per Cynllun Eryri Outcome A5.1</i>)</p> <p><b>CW5:</b> We have supported, promoted and delivered volunteering opportunities that help protect and enhance the environment and cultural heritage (<i>as per Cynllun Eryri Outcome A5.2</i>)</p> <p><b>CW5:</b> We will have increased opportunities for dialogue between the National Park Authority and community based organisations (<i>as per Cynllun Eryri Outcome C4.1</i>)</p>	<p>Liaison is maintained with 3 virtual meetings held in March, June and September with both North and South Local Access Forums.</p>	<p>Completed</p>

<b>Continue to liaise with the farming community and farming unions and through meetings of the Agricultural Liaison Group.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>CW5:</b> Opportunities for local communities, schools, hard to reach and disadvantaged groups to engage with, and learn about, Eryri's environment and cultural heritage, and how they can help care for it have been identified (<i>as per Cynllun Eryri Outcome A5.1</i>)</p> <p><b>CW5:</b> We will have increased opportunities for dialogue between the National Park Authority and community based organisations (<i>as per Cynllun Eryri Outcome C4.1</i>)</p>	<p>An Annual Agricultural Liaison Group Meeting was arranged and held virtually on 23rd November, 2021.</p>	<p>Completed</p>

<b>Involve our local communities in all important aspects of the Authority's work e.g. delivery of Cynllun Eryri, formulation of Supplementary Planning Guidance, Engagement Strategies when developing new projects etc.</b>		
<b>Performance Indicator</b>	<b>Result</b>	<b>Action Required</b>
<p><b>CW5:</b> Opportunities for local communities, schools, hard to reach and disadvantaged groups to engage with, and learn about, Eryri's environment and cultural heritage, and how they can help care for it have been identified (<i>as per Cynllun Eryri Outcome A5.1</i>)</p> <p><b>CW5:</b> We have supported, promoted and delivered volunteering opportunities that help protect and enhance the environment and cultural heritage (<i>as per Cynllun Eryri Outcome A5.2</i>)</p> <p><b>CW5:</b> We will have increased opportunities for dialogue between the National Park Authority and community based organisations (<i>as per Cynllun Eryri Outcome C4.1</i>)</p>	<p>Relevant projects have been presented to Community Councils and Partnerships Manager is a member of several Community Forums. Llysgennad Eryri has been developed with significant input from the residents and communities of Eryri. Parking and Transport Strategy for Yr Wyddfa and Ogwen is being developed hand in hand with the communities in the area. Partnerships Manager has presented Cynllun Eryri to Un Llais Cymru, Agricultural Unions, Merched y Wawr groups and Community Councils.</p>	<p>Ongoing</p>

### Evaluation on progress to date:

Despite current challenges it can be seen that good progress has been made. Given the wide range of work it is perhaps not surprising that there are some aspects that have not completed to plan particularly when one considers the amount of work involved given the finite resources available to the Authority. This situation is likely to worsen significantly over the next few years as the Authority has received an indicative flat budget for the next funding cycle. With inflation currently running at an excess of 10% per annum this is likely to equate to a real world cut of at least 20% of the Authority's budget. The Authority continues to show considerable resilience in adapting and continuing to provide a service whilst at the same time planning for the future during these trying times but such a real world cut is certain to impact on its ability to deliver.

## **7. PERFORMANCE MANAGEMENT**

Each year, the Auditor General reports on how well Welsh councils, fire and rescue authorities, and national parks are planning for improvement and delivering their services.

The report is known as The Annual Improvement Report. The report draws on the work of Audit Wales and relevant Welsh Inspectorates and presents a picture of improvement over the last year. The report covers the planning, delivery and evaluation of improvement by Snowdonia National Park Authority (the Authority).

The Report confirmed that the Authority is meeting its statutory requirements in relation to continuous improvement but that given the wide range of services provided by the Authority and the challenges it is facing, it would be unusual if they did not find things that can be improved.

During the course of the year, the Auditor General did not make any formal recommendations. However, a number of proposals for improvement have been made and these were repeated in the report. Audit Wales will monitor progress against them and relevant recommendations made in the national reports as part of their improvement assessment work.

## **8. THE IMPROVEMENT FRAMEWORK**

The Members of the Authority have an integral part to play in ensuring that the improvement framework provides a robust process for ensuring that we succeed in delivering successful outcomes.

As part of this process, the Performance and Resources Committee considers quarterly reports on the implementation of the Authority's Corporate Work Programme for the year that assess the success of the Authority in meeting its Well-Being Objectives.

The appraisal process undertaken with all Authority staff ensures that performance is monitored and also allows staff the opportunity of reporting on completion of their individual tasks in relation to the Objectives as well as any problems encountered.

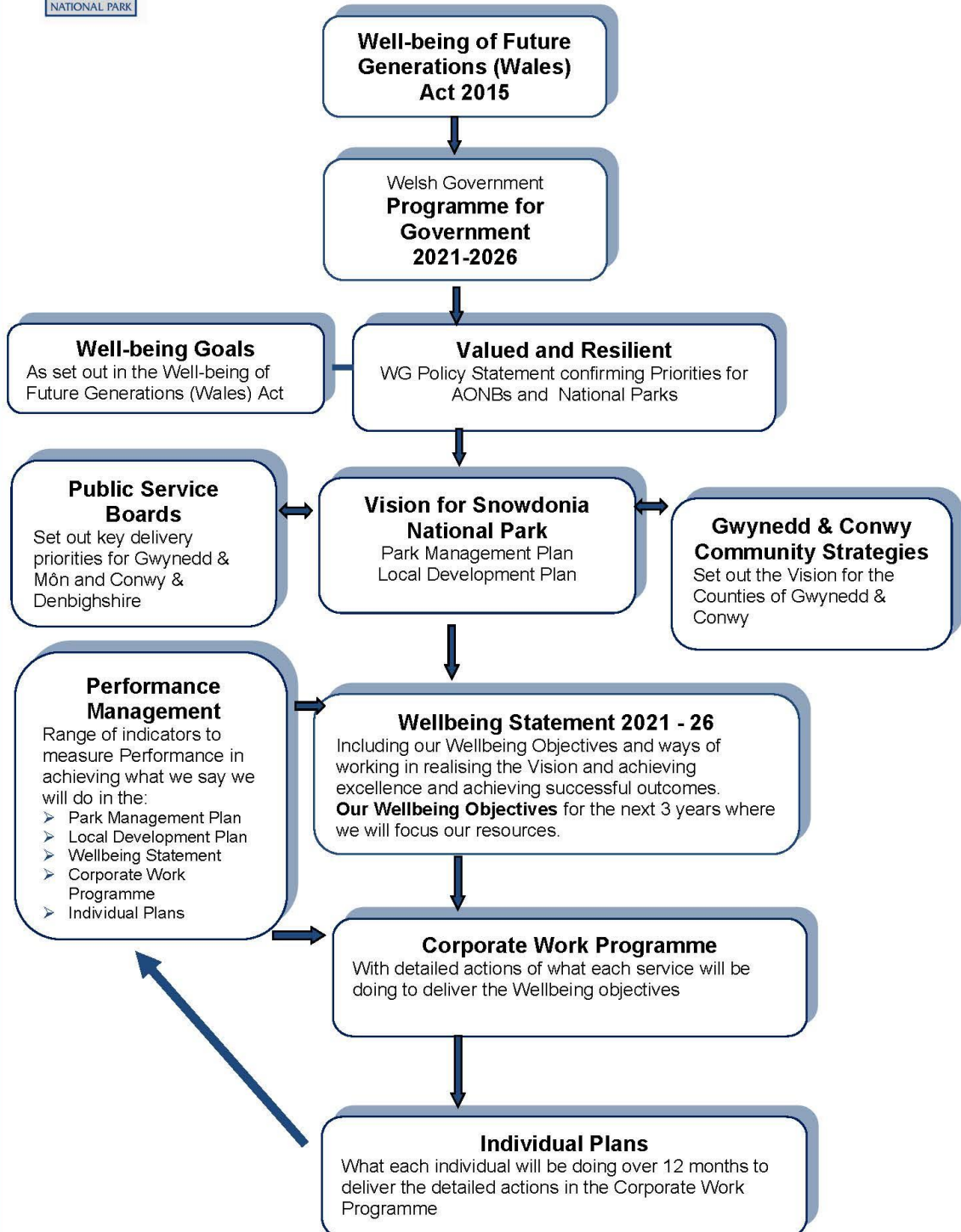
The improvement framework is set out on the next page.





# THE GOLDEN THREAD

## SNPA's CORPORATE PLANNING FRAMEWORK



## 9. CONTACT DETAILS

If you have any queries on this document please contact either by writing or e-mailing:

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