



CYNLLUN

ERYRI

PARTNERSHIP PLAN

ERYRI NATIONAL PARK

2020 - 2025 FINAL REPORT



> WHAT IS CYNLLUN ERYRI?

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Cynllun Eryri (pronounced “cun-thl-een err-uhh ree”) is a significant document in relation to the future of Eryri National Park. As well as setting our work programme for the Authority, it also is a Partnership Plan, co-produced with the people and organisations who are an integral part in caring for Eryri.

The National Park is a very special place and managing this vast geographic area with its many and sometimes conflicting demands, requires great care and attention. That is why we need this Plan. It sets out how we and our partners will work together to carefully balance these important considerations, how we will protect the area and its Special Qualities and deliver the National Park Purposes.

Although the Plan is a statutory document – required by law through the Environment Act of 1995 – we have written this Plan with a deep feeling of duty and passion to protect and care for Eryri and its communities.



ERYRI'S DEFINED SPECIAL QUALITIES ARE:

- 1. DIVERSE LANDSCAPES**
- 2. COMMUNITY COHESION**
- 3. VIBRANCY OF THE WELSH LANGUAGE**
- 4. INSPIRATION FOR THE ARTS**
- 5. TRANQUILLITY AND SOLITUDE**
- 6. EXTENSIVE RECREATION OPPORTUNITIES**
- 7. HISTORIC LANDSCAPES**
- 8. RENOWNED GEOLOGY**
- 9. INTERNATIONALLY IMPORTANT SPECIES AND HABITATS**

THE PURPOSES OF NATIONAL PARKS ARE SET OUT IN LAW UNDER SECTION 61 OF THE ENVIRONMENT ACT 1995. THE TWO STATUTORY PURPOSES FOR NATIONAL PARKS WHICH GUIDE THEIR FUTURE ARE TO:

- 1. CONSERVE AND ENHANCE THE NATURAL BEAUTY, WILDLIFE AND CULTURAL HERITAGE**
- 2. PROMOTE OPPORTUNITIES FOR THE UNDERSTANDING AND ENJOYMENT OF THE SPECIAL QUALITIES OF NATIONAL PARKS BY THE PUBLIC**

When National Park Authorities carry out these purposes, they also have the duty to seek to foster the economic and social well-being of local communities within the National Parks.

THE ROLE OF FFORWM ERYRI

Recognising the political reality we live in and the uncertainties of the future, a strong partnership has been forged through Fforwm Eryri to co-create this Management Plan. Fforwm Eryri brings together those with responsibility for the future of the National Park and represents many important sectors in Eryri including the economy, leisure, conservation, education, agriculture and tourism. The Fforwm works collaboratively to establish joint mechanisms for developing, delivering, and monitoring strategic objectives and actions within Cynllun Eryri.

THE PARTNERS

As of 2025, the Partners represented at Fforwm Eryri are:

- Eryri National Park Authority (ENPA)
- Cyngor Gwynedd (CG)
- Conwy County Borough Council (CCBC)
- Natural Resources Wales (NRW)
- National Trust Wales (NT)
- Farmers Union Wales (FUW)
- National Farmers Union (NFU)
- Country Land and Business Association, Cymru (CLA)
- Cadw
- North Wales Outdoor Partnership (OP)
- Public Health Wales (PHW)
- Federation of Small Businesses Wales (FSB)
- Snowdonia Active (SA)
- Snowdonia Society Cymdeithas Eryri (SSCE)
- Grŵp Llandrillo Menai
- North Wales Wildlife Trust (NWWT)
- Coed Cymru / Woodland Trust
- British Mountaineering Council (BMC)
- Bangor University
- Pen Llŷn a'r Sarnau Special Area of Conservation
- Cynefin



» WHAT DO WE WANT TO ACHIEVE?

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The long-term vision of Cynllun Eryri and the Eryri Local Development Plan is:

EXCEPTIONAL ERYRI

A culturally rich National Park with a thriving green economy, world class visitor experience and a major contributor to the well-being of our nation.

By **2045** Eryri will continue to be a protected and evolving landscape, safeguarded and enhanced to provide a rich, varied and resilient natural and historic environment; providing wellbeing benefits nationally and internationally.

National Park purposes will be delivered through a diverse and prospering economy adapted to the challenges of climate change and founded on natural resources – its landscape qualities, opportunities for learning and enjoyment, cultural and natural heritage. With thriving bilingual and inclusive communities, partnership working will have demonstrated that more can be achieved through working together.

Communities will have adopted innovative solutions in a changing world – a low carbon economy will have strengthened residents' link with the environment, providing a better standard of living and ensuring Eryri's reputation as an internationally renowned National Park and one of the nation's breathing spaces.

In 2020 we identified the following long-term goals for Eryri and key outcomes over five years, which are closely linked to the National Park purposes.

A.

ERYRI'S ENVIRONMENT: OUR NATURAL AND HISTORIC ASSETS AND STUNNING SURROUNDINGS ARE CARED FOR AND ENHANCED.

National Park Purpose 1: Conserve and enhance the natural beauty, wildlife and cultural heritage of the National Park.

- A1. Any negative impacts of recreational activities on the National Park are being reduced.
- A2. Biodiversity is being maintained and enhanced, whilst the resilience of ecosystems is increased.
- A3. We are prepared for the impacts of climate change and are reducing our carbon footprint.
- A4. Eryri is at the forefront internationally in successfully tackling invasive species, pests and diseases that impact on native species.
- A5. Communities, businesses and visitors play an active role in caring for the National Park's landscapes, habitats, wildlife and cultural heritage.
- A6. Eryri is a leading example in Wales of how to care for and champion cultural heritage and the historic environment.
- A7. Our Special Qualities are well protected.

B.

ERYRI'S HEALTH AND WELL-BEING - ERYRI PROVIDES A WEALTH OF OPPORTUNITIES TO LEARN AND DISCOVER AND AT THE SAME TIME, IMPROVE OUR NATION'S WELL-BEING.

National Park Purpose 2: Promote opportunities for the understanding and enjoyment of the Special Qualities of the National Park by the public.

- B1. The National Park is having a positive impact on Well-Being.
- B2. Residents and visitors can access a variety of routes in the National Park aimed to improve physical and mental health.
- B3. Our Special Qualities are widely recognised and understood.
- B4. Sustainable options for transport and parking are achieved.
- B5. Our visitor facilities are high quality and landscape sensitive.

C.

ERYRI'S COMMUNITIES AND ECONOMY - ERYRI IS A GREAT PLACE TO LIVE, DEVELOP AND WORK

National Park Duty in carrying out Purpose 1 and 2: Seek to foster the economic and social well-being of local communities within the National Park.

C1. Eryri is a globally leading example of how to celebrate, support and strengthen the language and culture of an area

C2. People have the opportunity to settle in the area as a result of high quality job and business opportunities, linked to the environment and Special Qualities of the National Park

C3. Innovative solutions relating to affordable housing to buy and rent in the area are being implemented

C4. Local communities are supported to thrive in all aspects of well-being

To deliver these outcomes, we created a detailed Action Plan and have been working together to update this over the last five years. We believe that the Action Plan has been delivered successfully – but understand that the long term outcomes noted above, still need lots of work.

If you'd like to see the final details of the Action Plan from 2020-2025 see our website [here](#).

The following pages contain some of the highlights from the last five years and the areas we will continue to work on in the next version of Cynllun Eryri being prepared for 2026-31.



SECTION A: ERYRI'S ENVIRONMENT

LONG TERM GOAL: OUR NATURAL AND HISTORIC ASSETS AND STUNNING SURROUNDINGS ARE CARED FOR AND ENHANCED.

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SOME HIGHLIGHTS:

1. Eryri Biodiversity Officers are in post and a draft **Nature Recovery Action Plan** has been adopted by ENPA which is being populated by all members of the **Eryri Local Nature Partnership**. The Eryri LNP has been successfully re-established and is working to administer grant funding and connect projects and good practise.
2. In 2025, a **100-year Tree and Woodland Strategy (TAWS) for Eryri** was adopted following an extensive co-production process. The TAWS consists of a vision for the year 2125, objectives up to 2050 and some guidance on how 5-year action plans will be produced that work towards achieving the vision and objectives. Targets focus on ensuring that 80% of Eryri National Park's ancient woodland is restored, protected and in good condition by 2125 and that all known ancient trees are under positive management by that date. Tree cover will increase to 30%, with 75% of these trees and woods being native species.
3. **LIFE Celtic Rainforests project** is coming to an end in 2027 after delivering successfully on its objectives to manage invasive species, restore ancient oak forests and reintroducing grazing animals to woodlands, in partnership with ENPA, Coed Cadw, RSPB, Welsh Water and NRW. A legacy planning period is now in place to analyse methods and priorities for the future.
4. **Plastic Free Yr Wyddfa project (2022-24)** delivered extensive work, including: Plastic free businesses accreditation and monitoring scheme; research work and intervention testing alongside Centre for Behavioural Change in Bangor University; Bananacam; behavioural change campaigns including bin removal pilots; a water refill scheme; COPA1 youth environment summit in partnership with Keep Wales Tidy; standardising data collection in partnership with Trash Free Trails.
5. An ENPA Carbon Officer has been recruited and is in post working on a **Climate Change Risk Assessment** to inform the forthcoming statutory Management Plan (Cynllun Eryri 2026-2031) and establish an evidence foundation, along with the State of the Park report (2025), for Eryri's Adaptation strategy. This CCRA will focus on the vulnerabilities regarding the Special Qualities of Eryri. CG: the Council has established a Climate Change Board and appointed a Programme Manager to lead the work. Work on drawing up a climate change plan for the Council is well underway.
6. Eryri NPA has been part of several projects under the **National Peatland Action Programme (NPAP)** from 2020 to present. We have also been successful with four competitive bids under the scheme to address sites outside the Park boundaries on Hiraethog, Y Berwyn, Pen Llŷn and Caernarfon, through the Eryri Fringes projects. This has resulted in restoration activities on 71 new sites, covering an area of 7183ha. This work has included nearly 41km of hagg re-profiling, nearly 200km of ditch blocking, water management in over 18km of gullies, 14ha of pool creation and covering bare peat, installing grazing infrastructure (e.g. fences, water pipes and troughs) to facilitate grazing management over

319ha, 92ha of conifer felling and post felling management, and tackling over 4113ha of regenerated conifers. Many of these sites have multiple stages of restoration, so over the years we have re-visited 3614ha over 26 sites. The NPAP scheme has been renewed until March 2030 allowing ENPA to review our own peatland strategy.

7. Guidelines for 'Good lighting: Business and community guidance' are published and available as part of Prosiect Nos alongside significant progress with businesses and communities in the area on the importance of the **Dark Skies Reserve**. An '[All Wales Dark Skies Planning Guidance](#)' document has been published between Prosiect Nos, Natural Resources Wales and a number of Local Authorities and adopted by Welsh Government. This is applicable across all 22 Local Authorities.
8. The **Dolgellau Townscape Heritage projects** have offered eligible property owners an opportunity to receive a grant to repair buildings, restore lost architectural features along with bringing empty floors back into economic use. Another objective of the initiative has been to promote awareness of the town's heritage and encourage the community and visitors to have greater involvement in their cultural heritage. 11 key buildings have been recognised to improve and conserve. The programme has also provided a platform for community projects to form and develop, for example: Dolgellau Town Trails and Postcards; 'Hot Lime' Training and Dolgellau Book 3. Ongoing community projects include a photographic exhibition; Dolgellau model railway exhibition; oral and visual history project; Dolgellau app; mural project; Swift nest leaflet; house histories; interpretation board; and a drama project.
9. Since 2020, the **Carneddau Landscape Partnership Scheme** has been promoting a positive future for the Carneddau in collaboration with a broad range of communities, individuals and organisations, by increasing understanding of its history, cultural traditions and wildlife. It has been conserving the area's heritage by demonstrating sustainable farming that protects rare habitats, species and archaeological remains, and by recording place names and memories. Some examples of the built heritage achievements have been: WWII defences project has identified unrecorded structures, stories & objects; LiDAR project identified 1000+ sites to add to archaeological record; Archaeological excavations led to new objects being discovered and better understanding of Neolithic landscape; Oral history recordings have revealed new information about how the landscape was used and worked.
10. **The Slate Landscape of Northwest Wales** was designated as a World Heritage Site by UNESCO on 28 July 2021. The site comprises six quarrying areas, known as 'component parts', all of which sit either within or immediately adjacent to the National Park boundary. Many partners from Fforwm Eryri sit on the several working groups co-ordinated by Cyngor Gwynedd to progress the main objectives of the WHS.
11. The University of Winchester completed a specific [Tranquillity mapping project](#) in Eryri between 2020-2022. Perception studies have shown that **Tranquillity is an important Special Quality of Eryri** for residents and visitors alike. These results have been added to the Eryri Ambassador programme and have been shared with the Dark Skies Officer and NRW in their production of a Tranquillity map for Wales.

12. 2025 has seen the beginning of the **Ffermio Bro** programme implemented by Welsh Government. Administered by the National Park Authority for Eryri and Llŷn and Anglesey National Landscapes, it supports farming projects across Designated Landscapes which make improvements to nature and the environment. The programme is delivered jointly by farmers and Designated Landscapes bodies, who work together to:

- Focus on collaborative activities that span multiple farms to achieve a common goal
- Carrying out projects that support nature recovery and the resilience of ecosystems
- Helping farm businesses to become more sustainable and resilient
- Create opportunities for people to enjoy the Landscapes and their cultural heritage.

All projects aim to maintain and improve the resilience of ecosystems and nature recovery. Ffermio Bro is part of the preparation stage of the Sustainable Farming Scheme, and what is learned will guide the development of the collaborative layer.

WE NOW NEED TO:

- Co-ordinate and deliver on the Nature Recovery Action Plan for Eryri.
- Support future works to ensure higher water quality in all areas of the National Park.
- Lead, coordinate, advocate and develop partnership projects for landscape-scale habitat restoration by ensuring that the Tree and Woodland Strategy is acknowledged and applied by partners where appropriate.
- Ensure continued and consistent management of Invasive Species.
- Ensure that the Climate Change Risk Assessment will be used to guide and define priorities for the ENPA and its delivery partners concerning both annual climate action planning and the Local Development Plan (2026-2041), which is also under review.
- Review the Peatland Strategy for the next phase of the National Peatland Action Programme to 2030.
- Conduct a ground condition assessment of footpaths on Yr Wyddfa as an exemplar baseline to monitor erosion, the effects of users and climate change.
- Complete the Cultural Heritage Strategy for Eryri to feed into the revised version of Cynllun Eryri in 2026.

SECTION B: ERYRI'S HEALTH AND WELLBEING

LONG TERM GOAL: ERYRI PROVIDES A WEALTH OF OPPORTUNITIES TO LEARN AND DISCOVER AND AT THE SAME TIME, IMPROVE OUR NATION'S WELLBEING.

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SOME HIGHLIGHTS

1. **A Sustainable Visitor Economy Plan for 2035** has been agreed through a Memorandum of Understanding between ENPA, CG and CCBC. This provides a strategic direction for Destination Management Organisations prioritising the benefit and wellbeing of the people, environment, language, and culture of Gwynedd and Eryri. These guiding principles for the sustainable visitor economy have been developed through best practise examples and extensive consultation – these have been adopted officially. A Partnership between the public, private and community sectors has been developed to create an Action Plan aiming to achieve the overall principles.
2. Between 2020 and 2024, Welsh Government (through Transport for Wales) invested over £1.5 million in **sustainable transport projects**, including the development of the Sherpa Network. Since the redesign and relaunch of the revamped services in 2022, passenger numbers on the Sherpa'r Wyddfa network have steadily risen, with a 79% increase compared to the pre- Covid period. In fact, during the summer of 2024, numbers reached record levels, with a total of 72,296 passengers using the Sherpa'r Wyddfa bus network in the Eryri area in August alone. The North Wales Regional Transport Plan has been adopted in 2025 which provides a joint vision for the future for all local authorities and Partners to work towards.
Môr i'r Mynydd / Coast to Valley is a UK Government Levelling Up Funding (LUF) project and the vision is to create a long distance, safe, direct and attractive walking and cycling route from Llandudno Junction via the Conwy Valley to Betws-y-Coed, alongside improvements to local connectivity and flood resilience. LUF is funding three projects, providing the opportunity to kickstart a programme of investment on a Coast to Valley Active Travel Route and improvements to general connectivity and resilience throughout the Conwy Valley.

3. Tramper and access

The Authority currently provides two electric Tramper-type vehicles and an electric four-wheel off-road buggy vehicle on request through the website. These have proved very popular with a wide variety of users with varying degrees of disabilities. ENPA promotional videos for access for all routes/ tramper friendly routes are available on the ENPA website.

4. Social prescribing

A huge range of partner actions have occurred under the heading of social prescribing here are just some examples:

- **Public Health Wales (PHW)** launched its Social Prescribing and Green Health strategy in 2021 allowing all relevant providers to log activities in a shared register for GPs to access across North Wales. Pilot social prescribing schemes were established on a trial basis (Wellbeing Wednesdays) in the National Park through Eventbrite in partnership with PHW.
- **PAA:** Successful Healthy and Active programme has been delivered alongside Community Mental Health teams in two local authorities, covering Betsi Cadwaladr University Health Board. They have successfully implemented a social prescribing project with walking used as treatment for mental ill-health. The Amser programme offers free breaks to young carers and has been co-ordinated with local authorities and regional health teams.
- **CCBC:** Several partnerships have developed including working closely with the National Trust (Tir Afon) and referral scheme internally, the leisure development team, Social Services, Coleg Llandrillo and the Outdoor Partnership. Further partners, including ALN groups, provide a diverse range of activities catering to a wide variety of populations. There are now weekly sessions being accessed in partnership. The scheme continues to thrive and grow.

- Dementia Actif Gwynedd has 14 weekly classes across Gwynedd some within the boundaries of the Park, such as Dolgellau. They also run Dementia Friends sessions to increase awareness and reduce stigma.
- **SA:** Ongoing delivery of Babi Actif project, including sessions such as buggyfit, forest schools, nature walks etc for mums to be and new parents encouraging them to be active in the outdoors.

By 2024 Bwrdd Iechyd Betsi Cadwalader Health Trust has evolved to create a Nature and Wellbeing Community of Interest. A review has been commissioned of the Framework for Wales for Social Prescribing Schemes.

5. **Caru Eryri** is a volunteer collaboration between ENPA, Cymdeithas Eryri, the Outdoor Partnership, and the National Trust. It is designed to deliver a comprehensive volunteering scheme aimed at managing visitor pressures in the National Park. The initiative focuses on various conservation activities, including litter picks, footpath maintenance, and beach cleans. The project has run since 2021 and evolves each year introducing new elements such as evening shifts, a hop-on-hop-off Sherpa route litter pick, more beach cleans along the Cambrian coast, increased footpath maintenance days, volunteer leaders, additional summit days, enhanced social media presence, and a feed stand during Marathon Eryri. In 2023, Caru Eryri received national recognition, winning the Landmark Litter Heroes award hosted by Keep Britain Tidy, at a ceremony held at the Houses of Parliament.

In 2025, 703 people were registered on the Better Impact system of volunteers. This includes all volunteers to Caru Eryri and Volunteer Wardens – Better Impact was adopted in 2021.

6. **A range of projects have occurred emphasising the historic, cultural and literary aspects of the area** e.g. Eryri 70; the Vanishing Words exhibition; “Fama” a community heritage project based on the centenary of the Hedd Wyn memorial; Cartrefu Project, Ardudwy; CCBC have instigated a community art and archaeology project; Lles, Llonyddwch, Llechi (Wellbeing, Tranquillity, Slates) a joint session between Gwynedd Council and ENPA brought together the fields of well-being, history and art; many off shoots of the Slate Landscape of North West Wales World Heritage site; the Carneddau Landscape Partnership Scheme and many more.
7. A new **Authority website** was developed in 2022, with use of refreshed brand imagery giving a stronger sense of Eryri’s Special Qualities. The Authority’s high-quality information about the National Park has driven a significant increase in traffic to the website, particularly through targeted keywords, indicating that our audience relies on us for accurate information about Eryri. By instigating a Tik Tok account, the Authority’s social media reach continues to grow and remain relevant to new and expanding audiences, as well as a new series of Podcasts highlighting the work of Partners across Eryri.

8. The **Eryri Ambassador Scheme** launched in November 2020, providing a unique opportunity to learn about the Special Qualities of the National Park and what makes Eryri an exceptional place. Ambassadors play a vital role in enriching the visitor and local experience of Eryri. It is also an important platform for providing consistent and correct messaging and information about Eryri. To become an ambassador, anyone can complete a series of free, online training modules based on the National Park's Special Qualities, high-profile projects as well as others such as Sustainable Tourism. All the modules exhibit rich and varied content contributed by the National Park Authority, local experts, artists and poets. By 2025, there are over 1300 Ambassadors. Both Cyngor Gwynedd and Conwy Council also have their own Ambassador schemes to learn even more about the area.
9. North Wales Police have established the **North Wales Outdoor Safety Partnership**, which is an important forum for dialogue with Mountain Rescue teams and emergency services, as well as Eryri Bywiol, NRW and the NT. A Partnership approach to parking offences, antisocial behaviour and other illegal actions is being tackled with a **secondment of a Police Officer from NWP** to the National Park Authority for 2 years from 2024.

10. Since the launch of the original **Cynllun Yr Wyddfa** in 2018, the management plan for the mountain, co-written by Partneriaeth Yr Wyddfa, has served as a key framework for caring for one of Wales' most iconic landscapes. However, as challenges such as climate change, biodiversity decline, and the growing pressures of visitor numbers on the environment and local communities continue to intensify, the evolution of the Plan has become essential. In 2025, Partneriaeth Yr Wyddfa undertook a full review of the original Plan, with the aim of renewing its vision, priorities, and actions. This process has been thoroughly collaborative, engaging a wide range of voices - from National Park staff and partner organisations to school children and local community members. A new shared effort and a renewed commitment to the mountain has been adopted and continues to strive for sustainable management of Yr Wyddfa.

WE NOW NEED TO:

- Develop thresholds in relation to visitor impacts on the environment and landscape in order to inform visitor management.
- Formalise a long-term multi-organisation working group or partnership to coordinate management of path works, agree on best practices, make the planning process more efficient and foster a sustainable future for a skilled workforce.
- Continue to work with communities, users and partners and ensure we use resources efficiently and prioritise circular paths, community links, and multiuser opportunities.
- Continue the momentum begun alongside the Centre for Behavioural Change at Bangor University as well as widen the scope for the Plastic-Free Yr Wyddfa Business Scheme regarding litter and single use plastic pollution.
- Continue to work in Partnership to alleviate parking issues and advocate for strategic solutions.
- Continue to establish committed partnerships to ensure that there is adequate revenue to sustain the public transport requirement, and that public transport continues to improve to the level expected by residents and visitors.
- Continue to work in Partnership to prioritise actions for Eryri should a future Visitor Levy be introduced in the area.
- Ensure a co-ordinated and consistent approach for sustainable management of organised events by all responsible Partners.
- Continue to develop plans for the establishment of a Youth Forum for Eryri.
- 'Underrepresented groups' will be defined and policy created across the Authority for future success monitoring.



SECTION C: ERYRI'S COMMUNITIES AND ECONOMY

LONG TERM GOAL - ERYRI IS A GREAT PLACE TO LIVE, DEVELOP AND WORK

National Park Duty in carrying out Purpose 1 and 2: Seek to foster the economic and social well-being of local communities within the National Park

From 2020-25 we worked towards the following outcomes:

- C1.** Eryri is a globally leading example of how to celebrate, support and strengthen the language and culture of an area
- C2.** People have the opportunity to settle in the area as a result of high quality job and business opportunities, linked to the environment and Special Qualities of the National Park
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SOME HIGHLIGHTS:

1. Language

ENPA's Place-names Task and Finish Group was established in October 2020 to develop a methodology for protecting and promoting placenames. The Group collaborated on this work with the Welsh Language Commissioner, Cadw and the Royal Commission on the Ancient and Historical Monuments of Wales, as well as individual experts. In 2022, the National Park Authority decided to officially **adopt the names Eryri and Yr Wyddfa in all languages**. This decision has prompted similar action by other national bodies and has inspired better awareness of Eryri's place names and their cultural significance. Principles for dealing with place names were adopted by ENPA, and the names of Eryri's lakes are now standardised and will be adopted by the Ordnance Survey in their future mapping. The Welsh Language Commissioner is working in partnership with ENPA to standardise place names which will lead to consistency in the names of Eryri's peaks in due course. The initiative aligns with broader efforts to protect and celebrate indigenous and native place names worldwide, positioning Eryri as part of a progressive international movement.

Cyngor Gwynedd has identified the **Native Welsh Place Names** project as a priority project in the Council's Plan. The work program pays attention to the Council names, house names, street names, housing estates and industrial estates, villages and settlements and geographical features as well as trying to influence external partners. Cyngor Gwynedd has officially adopted using the Welsh only name in all of its operations.

The **Gwynedd Language Forum** was established which is a forum for key partners to come together to discuss issues regarding the Welsh language. A digital map of Welsh-medium social activities available in Gwynedd has been developed.

2. Inclusion

A huge range of partner actions have occurred regarding widening inclusion, here are just some examples:-

- **The Betsi Cadwaladr University Health Board (BC PHT)** continues to raise awareness among 'need to reach' communities about the wellbeing benefits of engaging with green and blue spaces, understanding them and contributing to their preservation for future generations. All staff have been encouraged to enroll and complete the Eryri Ambassadors modules.
- **CESS** work with a range of under-represented groups as volunteers, including young people, people recovering from a range of issues, people referred by probation or the police, and people with complex mental or physical health challenges. They have invested in continual development of safeguarding procedures and training and an accredited training programme which is designed to be widely accessible.
- **Caru Celf** – a visual art project in partnership with Urdd Conwy engaged young people in Dolwyddelan. The project theme was 'Conwy y dyfodol / Conwy of the future' with topics including architecture, technology, transport, words, Welsh culture and sustainable energy.

- **PAA:** Projects such This Girl's Adventure and inclusive work programmes focus on facilitating access and support for under-represented groups in outdoor activities. Inclusive clubs that access support through the Club Support programme work specifically with disabled groups to access outdoor activities; Cycle Power, SEAS Sailability. There is continuous work on physical access to venues/natural resources for wheelchair users, for example the pontoon in Llanberis, and Kayak access to the Afon Dwyryd.
- **PAA:** Work through the Caru Eryri partnership to increase opportunities in terms of locations and physical grading to encourage volunteers from different local communities, people of varying abilities and use of public transport links to sessions to include non-car users. A Community Development programme regularly provides sessions targeted specifically at under-represented communities, by reducing the barrier to participation, through subsidised costs, equipment and targeting different areas. Pathways to Employment programme works specifically with target groups (NEETS) encouraging use of outdoor activities to improve confidence and gain employability skills.
- **CCBC:** have been able to work with partners to develop a number of both indoor and outdoor activities that include general fitness sessions in centres; Community Hubs – doorstep fitness and sport; outdoor activities (indoor climbing, water based activities, RNLI Swim Safe, e-biking, mountain biking, paddle boarding, bush craft and orienteering; afterschool sports activities). Over 2000 people benefit on a regular basis, attending up to 3 sessions per week, in rural Conwy with over 50 sessions per week available.

DIGITAL

CCBC funding obtained to develop Smart Towns initiative in Betws-y-Coed by way of additional free Wi-Fi access points to collect data to better understand footfall, visitor patterns and dwell locations, where visitors are from, how long they stay etc.

CG is working with North Wales Ambition to develop and realise Digital Programme plans.

CG also installs Smart Towns equipment in the main centres of the county, as well as encouraging and facilitating the commercial investments of Openreach in the county.

SKILLS

Coleg Glynllifon has started an Apprenticeship Framework in Environmental Conservation Level 2. There are 3 options within the apprenticeship: Environmental Conservation, Access and Recreation or Rivers, Coasts and Waterways. Projects within the Park have shown interest in placing employees on the apprenticeship.

CBC: Continue to engage with local business directly and through communications channels to support the local economy. Through partnership working and networking encourage business to business engagement to support local supply chain. CRF funding received to develop an online business directory to support local B2B and B2C use.

Through the Conwy Business Support grant the Council continues to support local businesses with growth projects including business development and skills training. They also work with key partners to support and promote employment and training, such

as Conwy Employment Hub, DWP, Careers Wales, Working Wales held Jobs Fair to highlight wide range of opportunities available.

The Ffermio Bro scheme will help to support farmers in Eryri diversify and meet the challenges of climate change and the new Sustainable Farming Scheme.

CG: Support for local businesses to diversify and develop into the future; Support for residents to return to work and have the skills to increase their earning potential. There have been 39 projects from across Gwynedd selected to receive funding from the UK's Shared Prosperity Fund (SPF) in 2024-5.

The Gwynedd and Eryri 2035 Sustainable Visitor Economy Plan will be a means of prioritising skills needs for the visiting economy sector across the area through the Partnership and the Action Plan. Working alongside partners in academia, training and business to support projects identified in the annual Action Plan. Successful bespoke training packages have been delivered under the Communication Strategy element of the Partnership in social media promotion; use of AI; Welsh language and culture; organising events sustainably; outdoor safety and Adventure Smart Principles.

ENPA, NT and NRW have a joint scheme to provide specialist training for local contractors on developing 'pitching' skills. A successful course that increases the availability of consultants for the partnership, providing training for local businesses, and opportunities for local businesses. An important part of the course was the element of raising awareness of working within a National Park and protected areas in general.

Traditional skills: 2024 Crawiau/slate pillars installation course. All courses have been full, with 24 people trained. Positive feedback with many keen to attend further training in the future.

September 2024:

- 1 x Efficiency in Traditional Buildings course (20 people)
- 1 x Lime plastering and pointing course (8 person)

This training is funded by Welsh Government, through Sustainable Landscapes Sustainable Places, to improve the condition of Eryri's Conservation Areas. Further training has been offered in:

- Dry stone walling
- Upskill at least one walling contractor, to become an instructor
- Traditional window and roofing treatments

PAA: Trainee programme works specifically with young people living in local communities – upskilling and mentoring to gain qualifications to go on to work within the outdoor industry. Club Support programme; provides support to volunteers within community clubs that offer regular access to activities for people within the local community. Volunteers gain qualifications to improve clubs provision and allow greater access to local communities to outdoor activities to improve their physical and mental health.

Eryri Young Rangers scheme has been restarted and runs regular sessions for Young People across the area targeting various skills. The scheme is evolving to include the training of Young Leaders, encouraging young people to take responsibility and increase their confidence.

HOUSING

Rural Housing Enablers have undertaken housing needs surveys for several communities, assisting provision of affordable housing by private developers and Housing Associations. Research was also undertaken to assess impact of second homes and short term holiday accommodation, concluding that action was required to protect the communities of Eryri. Changes to planning legislation provided an opportunity to control these uses via an **Article 4 Direction**. This became operational on the 1st of June 2025. ENPA have adopted a Supplementary Planning Guidance for managing the use of dwellings as holiday homes. Monitoring on the impact of these changes will inform the ELDP review.

In conjunction with CG and Tai Teg, ENPA sent a briefing note to advise Mortgage Brokers/Financial Advisors on the availability of mortgages for affordable housing sites with Section 106 Agreements. Tai Teg has continued with discussions with WG and lenders and now has a list of potential lenders on its site www.taiteg.org.uk.

ENPA have funded a grant scheme with commuted sum financial contributions from S.106 agreements. The scheme is run by CCBC and is for the renovation of empty homes by first time buyers. Also with commuted sum financial contributions from S.106 agreements, ENPA are contributing funds to CG for the purchase of dwellings which will be available as local, affordable, intermediate rental homes.

Further use of commuted sums has been made by ENPA, through funding a Community Housing Officer for the Penmachno area. The role seeks to find innovative solutions to housing provision under the leadership of the community, with the long-term goal of providing affordable housing for the community of the Machno area.

ERYRI COMMUNITIES FUND

ENPA have created a Community Engagement Officer role to ensure consistency across the Authority when contacting and engaging in projects with Eryri's communities. The Officer has met with Clerks of Community Councils in the NP to ensure that they have a point of contact and as an opportunity to share information about the work of the Authority. They also administer **Eryri Communities Fund** which supports communities within and around Eryri to develop and fulfil projects linked to the following themes:-

- green infrastructure
- improved recreational access for health and well-being
- green energy generation
- local environmental improvements such as litter and waste management
- community development
- prosperity of the Welsh language
- decarbonisation

The fund was established through an agreement between Eryri's National Park Authority and the Welsh Government in 2021. Since then, over £400, 000 has been invested supporting an array of projects across the area. See some examples [here](#).

A new Community Engagement Strategy is being developed based on the principles of co-production and National Principles for Public Engagement in Wales (2011). This will be consulted on in the review of Cynllun Eryri and embedded into the new management plan.

COMMUNITY WELLBEING

Authority wide projects such as Caru Eryri, Yr Ysgwrn, the Carneddau Landscape Partnership Scheme, Harlech and Arduwy Cultural Heritage Scheme, Ffermio Bro, Eryri Local Nature Partnership all offer a wide variety of opportunities for people to socialise, engage with and participate in heritage and conservation through the medium of Welsh. These opportunities include volunteering, skills development, activities and events.

Many partners offer outstanding examples of events and activities to support the environment, language and culture of the area, such as: Coed Cadw activities are promoted bilingually and able to accommodate Welsh learners. Staff are encouraged to learn or improve their Welsh, with the aim of enhancing the staff's Welsh language skills through various internal initiatives and support from learning providers.

NWWT: delivers bilingual events and activities, including walks and talks and offers informal opportunities for conversing in Welsh at volunteer tasks and public/social events.

WE NOW NEED TO:

- Consult on and develop the Eryri Community Engagement Strategy as part of the revision of Cynllun Eryri 2025-6.
- Develop and expand the work of the Gwynedd and Eryri 2035 Partnership.
- Using the exceptional work already completed as inspiration, continue to promote understanding, enjoyment and protection of the Welsh language and culture.
- Consider further ways in which to protect Welsh place names.
- Develop and expand the work of the Gwynedd and Eryri 2035 Partnership to ensure a greater balance for communities in Tourism sector.
- Continue to evolve and expand provision of diverse range of activities that improve people's well-being schemes in Partnership across Eryri.
- Maintain and improve the successful Volunteer programme by identifying specific groups to engage with in the term of the next Plan.

> WHAT HAPPENS NOW?

This report gives a snapshot of just some of the amazing things that have been happening over the last five years to deliver Cynllun Eryri. This has been an unexpectedly challenging time with the Covid-19 Pandemic meaning that we all learned to live and work differently. Nevertheless, Fforwm Eryri continued to meet, and Partnership working has thrived. Some of the examples in this report show what is possible when we adapt and come together to share ideas and achievements.

Over the last year we have also been preparing a [State of the Park report](#). This is a collection of the most up to date information about Eryri, analysing and measuring the current situation in the National Park. It also presents potential future opportunities and challenges that the National Park faces, be those in terms of the environment, energy production, population or visitor management.

As well as the actions identified here which will be carried into the new National Park Management Plan, the State of the Park Report has identified five, high level priorities. These are:

- **Working in partnership to increase the diversity and abundance of nature and improve ecological resilience throughout Eryri.**
- **Collaboration across the National Park to support resilient and thriving communities.**
- **Responding to the climate emergency with innovation and ambition.**
- **Encouraging safe and responsible access to nature and wellbeing for residents and visitors alike.**
- **Ensuring the continuing vibrancy of the Welsh language, culture and heritage of the area.**

We have been hosting a series of Symposia throughout 2025-6 where we have been scrutinising these priorities, gathering evidence and asking people's views on how to move on.

In 2026, we will be preparing a new National Park Management Plan and will hold a series of events and opportunities to consider what the future of Eryri looks like. We aim to discuss in depth what our work programme should be over the next five years, and how we achieve that future together. Our goal is to give everyone with an interest in looking after the National Park the opportunity to create the best possible strategy for what we all want to achieve. If you want to be involved, please get in touch cynllun@eryri.llyw.cymru

